



TEN YEAR GOALS 2021 - 2031

Giving the past a future, now!

GOAL 1



Ensure most South Australians have a highly positive experience of The History Trust annually

The people of South Australia are our most frequent visitors to our museums, audience for our public programs and the students who engage in our education programs. Visitors, audiences and students will value the 'History Trust' experience each time they engage with us.

GOAL 2



Be recognised as the leading voice for making the stories of South Australia relevant across the world, for the world

Telling the stories of South Australia is a core purpose and our collections are fundamental to these stories. We want The History Trust to be the first organisation people think of when seeking information about South Australia's history and its place in the world.

GOAL 3



Explain the complexities of the past and build wisdom for today

We present South Australia's history in all its facets through quality curatorial and research work. We build wisdom for today through advice and guidance across our communities, our museum exhibitions, and engaging public and education programs.

GOAL 4



Be a leader of excellence in the network of historical enterprises

We strive for excellence in everything we do. Our Act establishes our leadership role within the SA history network, and we will be recognised for our leadership and excellence within South Australia and nationally.

GOAL 5



Significantly grow earned income

Growing earned income will help us to continually expand and improve our offerings, including philanthropy and development activities, grants, sales, paid services, memberships and paid events.

