

SOUTH AUSTRALIA

THIRTIETH ANNUAL REPORT

OF THE

HISTORY TRUST of SOUTH AUSTRALIA (History SA)

FOR THE

YEAR ENDED 30 JUNE 2010



History SA

Directorate
Torrens Parade Ground
Victoria Drive
Adelaide SA 5000

GPO Box 1836
Adelaide SA 5001

DX 464 Adelaide

Telephone: +61 8 8203 9888
Facsimile: +61 8 8203 9883 (General)
 +61 8 8203 9889 (Executive)
Website: www.history.sa.gov.au
Email: staff@history.sa.gov.au

This report is prepared by the Directorate of History SA.

ABN 17 521 345 493

ISSN 1832-8482

Contents

| | |
|----------------------------------------------------------------------|-----------|
| BACKGROUND..... | 1 |
| WHO WE ARE | 1 |
| OUR VISION | 1 |
| OUR MISSION | 1 |
| OBJECTIVES..... | 2 |
| WHAT WE DO | 3 |
| CORE VALUES..... | 3 |
| ORGANISATIONAL CHART..... | 4 |
| CHAIRPERSON’S REPORT | 5 |
| CHIEF EXECUTIVE’S REPORT | 6 |
| HIGHLIGHTS 2009–10 | 12 |
| ACHIEVEMENTS ADDRESSING SOUTH AUSTRALIA’S STRATEGIC PLAN..... | 13 |
| PRINCIPAL OBJECTIVES 2010–11 | 14 |
| MAJOR STRATEGIC ISSUES 2010–11 | 15 |
| DIVISIONAL REPORTS | 16 |
| COMMUNITY HISTORY PROGRAMS | 16 |
| MIGRATION MUSEUM..... | 20 |
| NATIONAL MOTOR MUSEUM | 24 |
| SOUTH AUSTRALIAN MARITIME MUSEUM..... | 28 |
| MARKETING AND SPONSORSHIP..... | 32 |
| BUSINESS SERVICES..... | 40 |
| APPENDICES | 50 |
| 1. BOARD OF TRUSTEES..... | 51 |
| 2. MANAGEMENT PERSONNEL..... | 51 |
| 3. STAFF AS AT 30 JUNE 2010 | 52 |
| 4. MIGRATION MUSEUM FOUNDATION COMMITTEE MEMBERS..... | 53 |
| 5. VOLUNTEER SERVICES | 54 |
| 6. KEY PERFORMANCE INDICATORS 2009–10..... | 55 |
| 7. GRANTS/SPONSORSHIP OBTAINED | 56 |
| 8. PUBLICATIONS..... | 57 |
| 9. UNPUBLISHED CONFERENCE PAPERS | 57 |
| 10. COMMUNITY MUSEUMS PROGRAM | 58 |
| 11. SOUTH AUSTRALIAN HISTORY FUND..... | 60 |
| 12. EXHIBITION PROGRAM | 62 |
| 13. FINANCIAL STATEMENT FOR THE YEAR ENDED 30 JUNE 2010..... | 69 |

Background

Who We Are

The History Trust of South Australia, now known as History SA, is a statutory authority reporting to Parliament through the Minister for the Arts. It was established in 1981 under the *History Trust of South Australia Act 1981*, to encourage the research and public presentation of South Australian history and to safeguard South Australia's material history. History SA's central administration is located at the Torrens Parade Ground in Adelaide, but its main public face is presented by three history museums — the Migration Museum, National Motor Museum and the South Australian Maritime Museum. The organisation also manages an important community history program to assist community museums and historical researchers. History SA's Board of eight trustees reports to the Minister for the Arts.

Our Vision

To inspire South Australians to reflect on the present and imagine the future, through an active engagement with their past.

Our Mission

To bring South Australian history to life and preserve it for future generations, strengthening community identity and fostering a strong sense of place.

To achieve this we will:

- present imaginative, innovative and inclusive public and education programs that enlighten, promote reflection, challenge and entertain
- maintain and develop the State History Collection to best practice standards to preserve South Australia's material history
- foster quality research in South Australian history that is challenging, independent and inclusive
- form partnerships with regional and other community organisations to better present and preserve local histories and collections
- collaborate with regional, national and international partners to make South Australia's distinctive stories better known
- manage resources in an equitable and sustainable manner.

Objectives

- enhance understanding of South Australian history through public programs, all media and research
- encourage the practice of South Australian history throughout the community
- promote the significance of South Australian history to Government and the community
- encourage engagement with and enjoyment of South Australian history
- present a diversity of perspectives on the past through public programs and publications
- ensure that public programs reflect the diversity of community histories over time
- foster research in South Australian history through our own programs and by assisting others
- manage and promoting our three museums and working towards others as appropriate
- manage the State History Collection
- ensure the preservation of a representative sample of the State's material history
- manage community history program for community practitioners
- manage the Community Museums Program and South Australian History Fund
- encourage sustainable community history programs
- manage the Trust's resources effectively and efficiently
- promote collaborative partnerships within History SA and with a range of organisations including State and National organisations
- maximise financial resources through the vigorous pursuit of both internal and external funding opportunities
- ensure a safe and enriching work environment for History SA staff
- ensure a strong culture of customer service throughout the organisation
- engage with new media channels to improve service delivery
- develop and deliver challenging relevant and innovative education programs that meet the needs of the South Australian education community
- improve our understanding of our audiences and potential audiences.

What We Do

Under the *History Trust of South Australia Act (1981, 1995, 2005)* History SA is responsible for the following:

- researching and interpreting South Australia's history
- preserving and exhibiting South Australia's material history
- managing museums of its own and assisting the State's community museums
- encouraging and assisting the work of South Australia's historical societies
- providing policy advice to the Minister for the Arts on issues of relevance to South Australia's history and material culture.

These responsibilities are realised through the following programs:

- managing three museums which interpret aspects of South Australia's history:
 - > the Migration Museum — which preserves and interprets the history of migration to and settlement in South Australia
 - > the National Motor Museum — which manages and interprets a collection representing Australia's motoring history;
 - > the South Australian Maritime Museum — which preserves a collection of maritime heritage objects and interprets the maritime history of South Australia
 - > Touring exhibitions
- providing advice and assistance to South Australia's 200 community history museums and 150 historical societies, as well as the many individuals who research South Australian history, through the Community History Programs (CHP). The CHP also administers two grants programs — the Community Museums Program (CMP) (for community museums) and the South Australian History Fund (for community history publications and programs)
- managing the State History Collection
- promoting South Australian history and the activities of the History SA's divisions
- presenting and promoting events including *SA History Week*, State History Conference and other major events.

Core Values

History SA is committed to:

- excellence in historical research and interpretation
- preserving and interpreting South Australia's material culture
- commitment to education and lifelong learning
- nurturing community historical endeavour
- inclusiveness in program development
- fostering ideas and encouraging diverse perspectives
- cultural diversity and Reconciliation
- equity, probity and efficiency in management
- best practice collections management
- providing a safe and enriching environment for staff and visitors
- excellence in customer service
- respecting the contribution of volunteers
- commitment to continuous improvement
- commitment to engagement
- commitment to embracing new media.

Organisational Chart

History SA as at 30 June 2010

Premier and Minister for the Arts

The Hon Mike Rann, MP

Minister Assisting the Premier in the Arts

The Hon John Hill, MP

Board of Trustees

Chairman

Phillip Broderick

Trustees

Christine Elstob

Alison Mackinnon

Susan Magarey

Bryan Moulds

Minerva Nasser-Eddine

Philip Satchell

Ian Short

Chief Executive

Margaret Anderson

| Director Migration Museum | A/Director National Motor Museum | Director SA Maritime Museum | Community History Programs | Manager Marketing | Business Managers |
|------------------------------|-------------------------------------|--------------------------------|-------------------------------|----------------------|---------------------------------|
| Christine Finnimore | Allison Russell | Kevin Jones | Amanda James Mandy Paul | Kym Cheek | Rebecca Rudzinski Donna Tims |

Chairperson's Report



The Hon John Hill, MP
Minister Assisting the Premier in the Arts

Dear Minister

I am pleased to present the Thirtieth Annual Report of the History Trust of South Australia for the year ended 30 June 2010, pursuant to section 20 of the *History Trust of South Australia Act, 1981*. During the reporting period the Trust decided, for greater public clarity, to operate under the name History SA.

History SA met all the major goals it planned for the year and once again mounted and managed thirty two static and travelling exhibitions, other public programs and associated research.

Of the public programs, *SA History Week*, conducted in May, was a highlight, with a twenty per cent increase in events and a similar increase in attendances. History Week has been a good contributor to the State's cultural life, reaching new audiences and achieving broad community support and appreciation.

Particularly noteworthy was the progress achieved in redesigning the organisation's online presence. The Board recognised that good online presence was essential for cultural institutions. The benefits of this work will be evident over the next financial year and will be reported to you.

As always, there is a need to use limited resources with care and the manner in which they were husbanded by the Chief Executive and the staff is acknowledged.

I thank my fellow Board members, the staff and volunteers for their respective commitments in time and expertise in supporting History SA's activities.

I also thank you for your willing personal support.

PHILLIP BRODERICK
Chair
16 September 2010

Chief Executive's Report



We began the financial year with a change of name to History SA. After a generation as the History Trust of South Australia we determined to try a new brand. We believe that the new brand positions the organisation better within Government, but also signals a more contemporary, forward-thinking approach to programs. It also helps to avoid confusion with the National Trust. As national innovation and research policies increasingly embrace the value of the humanities and social sciences in considering major social and environmental issues, we wished to position History SA as a contributor — both to community debate and to seeking solutions in areas of vital contemporary interest. This emphasis can be seen throughout the programs offered this year and is particularly evident in a determined push to improve the agency's online presence.

The following overview reflects the major areas of History SA's current Strategic Plan.

Strategy 1: Engage South Australians and visitors with our history

Once again the small staff of History SA produced an outstanding program of public exhibitions, education programs and events, on a scale that belied the modest resource base at their disposal. The focus was largely on ensuring continuing interest in museum programs through temporary and touring exhibitions, although the permanent exhibition stock at both the South Australian Maritime Museum and National Motor Museum also received attention. The long-term galleries at the Migration Museum were refurbished in the previous two report years. This year's program included one new touring exhibition, curated in-house to tour nationally, and smaller touring shows designed to tour easily and cheaply to regional venues. These exhibitions help to raise the visibility of South Australia in the national consciousness, and are especially important as we approach the introduction of a new national curriculum in history. The regional touring schedule makes a substantial contribution to Government's overall strategy of improving regional access to information and services. Both initiatives depend on externally generated income sources, including corporate support.

Touring exhibitions

History SA has aimed to produce at least one national touring exhibition each year for the past few years, although securing the requisite resources is always a struggle. This year's exhibition, *Quest for the South Magnetic Pole*, was curated jointly by the South Australian Maritime Museum and the South Australian Museum, in a very welcome and successful collaborative partnership. It opened in Port Adelaide in June 2009 and told the stories of the successive expeditions to Antarctica in search of the Pole, beginning with James Cook and culminating in Charlie Barton's successful journey in the year 2000. The exhibition was supported by corporate partners Flinders Ports and the University of Adelaide, and by the Australian Government's Visions of Australia program. After a successful season at the Maritime Museum, *Quest* began its national tour at Townsville's Museum of Tropical Queensland in April.

At the same time a suite of six smaller exhibitions continued to tour regional South Australian venues. Their subject matter varied from Indigenous, to military history and more general South Australian social history. They were provided free to community venues with the assistance of local bus and transport companies, and local community members. The displays have been designed to be light and easy to manage, and can be installed by local people without assistance. It is a model for community outreach that has attracted a good deal of interest from our fellow organisations interstate and the program has become something of a model for the provision of low-cost, accessible touring displays. Not surprisingly, demand continues to be high in regional South Australia and this year included many regional libraries. Attendance figures were also strong, contributing an additional 61 110 visitors to our overall visitor count.

Temporary exhibitions

Contemporary museums are well aware of the need to build new elements into their public programs to attract repeat visits, and History SA has maintained an active program of temporary exhibitions at all its sites with this in mind. Those prepared in-house this year included: *Home is where the heart is*, the major Festival offering at the Migration Museum; *Suburban Dreams: House and Home in Adelaide 1945-65*, produced in partnership with the Architecture Museum at the University of South Australia and *That Odd Mr Sprod* (both shown at the Migration Museum); and *The Lost Tools of Henry Hoke*, produced by Mark Thomson, Julia de Roeper and Chris Block of the Institute of Backyard Studies and shown at the Maritime Museum. *Henry Hoke* is that rare commodity — a museum exhibition intended as a joke and consisting entirely of fictitious 'artefacts'. Museum visitors loved it, which may be a lesson to us!

Visitor numbers

Despite this active program, visitor numbers struggled to match expectations this year: overall site visits were 301 708, a decline of 22 000 from last year's total. This prompted much soul-searching, since the program was a strong one and media coverage was excellent. We believe several factors were involved — some beyond our control, and others suggesting future program adjustments. There is also an urgent need for investment in upgrading ageing 'permanent' displays.

Daily visitor figures from all sites revealed a sharp decline in visitors during the very hot periods during the year. The unusually high temperatures in November resulted in wholesale cancellation of school visits across the organisation, while the introduction of the category of 'catastrophic' fire day warnings also had a strong negative impact on visits to the National Motor Museum in the Adelaide Hills. To some extent this is a familiar summer pattern, but it was exaggerated by these two particular factors this year.

Building work at the Maritime and Migration Museums was very welcome, for the necessary refurbishment of the heritage building stock, but it did involve the extended closure of major exhibition areas and the consequent cancellation of some of the most popular education programs. Overall education visits were significantly reduced this year as a result (31 570 compared with 41 832 last year); however, we expect this to be a short-term reduction.

Other factors are more speculative, but suggest the need to reconsider programming decisions in future. These might be summarised as the 'Festival factor' and the 'panda factor'. Despite an excellent Festival Fringe exhibition and extensive media coverage, the Maritime Museum's showing of the touring exhibition *Exposed! The Story of Swimwear* struggled to attract audiences away from the city centre during the Festival period. While the Festival appears to have a positive impact on programs at the Migration Museum, the reverse has been the case in Port Adelaide, prompting us to reconsider the wisdom of programming major temporary attractions at the Maritime Museum at this time. Similarly, visitor surveys suggest that the advent of the pandas attracted many family visitors away from the Maritime Museum during the summer. This Museum's entry fee was a significant disincentive here, suggesting that the capacity, or willingness, of families to pay is finite.

Finally, surveys emphasised the importance visitors continued to attach to visiting the 'permanent' exhibitions and collections. At the South Australian Maritime Museum, in particular, these displays have seen no significant investment for 24 years and are now very dated. Increasingly, they attract adverse comment. This is an urgent priority for the agency, and for tourism in Port Adelaide, in the next few years.

Events

SA History Week 2010

Attendance at events was one of the organisation's success stories this year. SA History Week continued to grow apace. This year's program grew by approximately 20 per cent, with 295 organisations offering 405 events over the 10-day period from 21–30 May. The audience also grew substantially, with evaluation forms returned by event organisers indicating a total audience of about 70 000. These attendances compare favourably with those at the most popular of 'blockbuster' exhibitions and underline the strength of the community's enthusiasm for their local history. We work with a range of partners to present History Week each year and their assistance is essential to the success of the program. I thank in particular Adelaide City Council, the University of Adelaide, AGL, and our two media partners Messenger Community News and 891 ABC Adelaide.

Once again both visitors and event organisers urged History SA to expand History 'Week' to a fortnight or one month, to allow event organisers to be also visitors. The plea was particularly strong for a 'history festival' in 2011, to mark the State's 175th anniversary. We have taken this consistent request seriously, but would need additional resources to implement it.

SA History Week online

An exciting addition to the SA History Week program this year was a new website, designed to augment the printed program and to provide a new element of interactivity for users. The site was designed within an overall program of revision of History SA's online presence and was developed to trial some of the new functions planned for the wider project. It provided a variety of search facilities (by organisation, location or date, for example), incorporated a number of semantic capabilities (suggesting events with a similar focus is one example), included greatly expanded detail about events, presented additional images and maps (via Google maps), and allowed users to generate an individual program of events.

An expanded image collection was accessible via *Flickr* and the program could be followed on both *Facebook* and *Twitter*. Interactive blogs allowed participants to post reviews or comments throughout the week. Although the site is now semi-dormant, it has continued to attract users. In the weeks around History Week the website received some 6000 visits and over 54 000 page views. The average length of each visit was an astounding 10 minutes with a 10-page view. We expect this facility to grow in popularity in future years, although there is still enormous affection for the printed program.



SA History Week web page

National Motor Museum

The Motor Museum's two popular events, the *Bay to Birdwood Classic* and the *Rock & Roll Rendezvous* also enjoyed success this year. Both entrants and audience increased at the *Bay to Birdwood*, while the *Rock & Roll Rendezvous* attracted a record number of car entrants and excellent crowds. This event is produced with the assistance of major sponsor Eastside Automotive (now confirmed for another three years) and Maughan Thiem. We thank them both for their support.

2011 – 175 years of South Australia

There is considerable community interest in marking the fact that 2011 is the 175th anniversary of the foundation of the Province of South Australia. History SA has identified this as an important opportunity for Government to build community capital in a shared exploration of the South Australian story. In recognition of this level of community interest, Arts SA provided funding to engage a project officer and to convene an advisory committee to recommend a potential program. The committee was convened in 2009 and met regularly. A report was submitted to Government in early 2010.

Education programs

History SA is fortunate to have the assistance of two talented Education Officers, provided through a partnership with the Department of Education and Children's Services (DECS). They present an imaginative and very busy program at the Migration and Maritime Museums and consistently attract a large audience. Although the total number of education visits was less this year than last, at 31 570 visits it still exceeds the results achieved by many museums with far higher staff numbers. The factors that limited visits this year are not expected to recur, although disruption will continue for some time at the Maritime Museum, as much needed building conservation work is completed in the Bond Store. The weather, of course, is beyond our control.

We have also progressed partnership arrangements with DECS to develop curriculum material for the new national history curriculum. History SA will work with DECS curriculum officers over the next few years to develop online South Australian content for use by teachers and students within the national curriculum framework. While the initial target is obviously teachers and students in South Australia, part of the aim is to ensure that South Australian content is more widely available nationally. Both DECS and History SA have recognised the danger that the South Australian story will struggle for a place within a generalised 'national' story that focuses largely on narratives derived from eastern Australia.

History online and Web 2.0 strategies

This year has seen substantial progress towards a complete overhaul of History SA's online presence and programs. A detailed planning process led by consultant Darren Peacock of Sweet Technology, and involving staff from all divisions, produced detailed plans for a series of sites reflecting differing aspects of our business. All involve extensive interactive functions, using Web 2.0 capabilities. Some of this capacity was trialled successfully in the SA History Week 2010 site. The Caign Group of Brisbane won the contract for the initial design and subsequently completed the History Week test site. Other sites will follow progressively in 2010 and 2011.

We believe there are significant opportunities for future programs in digital history and that History SA has the capacity to lead in this area, not only in South Australia, but nationally. Some of this potential will be demonstrated more clearly in the next financial year. However, resourcing future online programs is a significant issue. The current redevelopment is all self-funded. We have no dedicated ICT staff. Through the interest of individual staff members, and with the assistance of our consultant, we have developed considerable expertise in the past two years, but ongoing resources will be required to manage a credible program.

Strategy 2: Preserve South Australia's material history

History SA manages the State History Collection on behalf of the people of South Australia. At 30 June the collection consisted of 36 173 items or groups of items, spanning the full 175 years of the history of the State. A number of very significant donations were received during the year and these items are detailed in the individual divisional reports that follow this introduction. They include important items associated with the early voyages of navigation in South Australian waters; artefacts associated with survivors of the Holocaust; items from the Hermannsburg Mission; and the 1936 Leyland Badger used by legendary mailman Tom Kruse, an item long held on loan at the National Motor Museum, but now formally part of the collection. Two rare flags from the Great War (1914–18) were particularly significant donations. Known as 'Honour Flags', they were awarded to communities in recognition of their success in contributing to Australia's War Loans raised to service Australia's crippling war debt. The flags presented to Mintaro and Black Springs were generously donated and may well be the only surviving examples in Australia.

With the provision of facilities at the former Public Library complex in Hindmarsh during the year, some of the pressure on collection storage was eased, but problems remain, particularly at the Maritime and Motor Museums. Climate control is a continuing issue at both museums, in both storage areas and display galleries. Only the Migration Museum has appropriate 24-hour climate control.

Strategy 3: Extend partnerships

Grant programs

History SA's work with regional and volunteer communities — museums, historical societies and local history centres — is an important part of our work program. It is actively pursued through the Community History Programs section, located in the Directorate office in Adelaide. This section administers two grant programs — the Community Museums Program and the South Australian History Fund — and supports both with an active series of regional training workshops offered throughout the State. Both grant programs are immensely important sources of assistance to the largely volunteer organisations that administer most of the State's local museums and history programs, and are always heavily over-subscribed. The varied projects they help to fund are important contributors to regional tourism initiatives, but are also important components in the complex cultural mix that helps to sustain rural and regional communities in the longer term. The details of this year's grants are available in the more detailed report of the Community History Programs and in the appendices.

State History Conference

An important gathering of the extended historical community takes place each year under History SA's auspices, at the State History Conference — an event unique in Australia. This year's conference, the eighteenth, was held in the 'Copper Triangle' on Yorke Peninsula, from 6–8 August. Over 200 delegates attended to hear a range of excellent papers, and participate in a very enjoyable program of tours provided by local community organisations. Support for the conference was provided by the District Council of The Copper Coast, Department for Environment and Heritage, State Records of South Australia, Historical Society of South Australia, History Council of South Australia and Museums Australia (SA Branch). We thank all of them for their continuing support.

Supporting cultural diversity

History SA's pioneering role in presenting diverse histories in museums was acknowledged this year by the International Council of Museums at the Third International Conference on the Inclusive Museum held in Turkey. This conference not only confirmed that the Migration Museum was the first of its kind in the world, but also acknowledged that it remains a leader in the field, which was very gratifying. I presented a plenary address to this conference, held in June at the Yildiz Technical University in Istanbul.

Strategy 4: Foster research

History SA is committed to supporting and extending research in South Australian history, both through our own programs and in association with the university and community sectors. Initiatives this year included entering into a Memorandum of Understanding with Flinders University, continuing to progress a major Australian Research Council (ARC) grant application with the University of South Australia researching Adelaide's history, and initiating discussions with the University of Adelaide on a research project in the field of immigration history. In partnership with the University of South Australia and Monash University, we were awarded one of the inaugural fellowships in the International Science Linkages – Humanities and Creative Arts Program, which supported a research symposium *Expanding Horizons: history, the city and the web*, held at the University of South Australia's City West campus in May. Prof Helen Meller from the University of Nottingham and Prof Erik Olssen from the University of Otago were the two international fellows. Mandy Paul and I presented papers to the conference. The South Australian History Fund also provides small research grants each year to projects in local history.

Strategy 5: Manage resources

Staff changes

We were sad this year to bid farewell to Kym Hulme, Manager of the National Motor Museum, who left the Museum to pursue a career elsewhere. Kym worked hard for the Museum during his period as Manager and significantly lifted its profile with the national motoring community. We wish him well. Other staff changes followed from staff on maternity leave, as we welcomed three additions to the extended History SA family. We congratulate Amanda James, Kristy Dermody and Cherie Saunders on the birth of their little boys this year.

Capital works

Two significant capital works projects were funded during the year from the Arts SA building fund. The first was extensive conservation and site drainage work undertaken at the National Motor Museum to stabilise the Birdwood Mill and allow for the resumption of public access. The second was conservation work on the basement of the Bond Store at the South Australian Maritime Museum. These very welcome projects have helped to preserve two significant state heritage assets.

Disabled access to the Chapel at the Migration Museum was also achieved this year, with joint funding from the Department of the Premier and Cabinet and History SA. This important project allows the use of the Chapel for education programs and other public events.

ICT and other infrastructure

In common with other collecting agencies, History SA is attempting to improve its online presence and capacity in ICT. We are anxious to contribute to Government's Web 2.0 strategies in particular, and have already begun in this area. History has much to offer as an avenue of community engagement for Government. Investment in infrastructure will be required, however, along with staffing.

In an attempt to identify potential efficiencies, freeing resources for investment in ICT and online services in particular, History SA commissioned consultant Kathie Massey to review the organisation. The review concluded that the organisation was already over-committed to existing programs. However, the imperative to develop online services is great. This is now an essential component of any cultural organisation's programming and is an essential tool in marketing.

Conclusion

In conclusion I wish to acknowledge the extraordinary commitment and creativity of History SA's Board, staff and volunteers. It is their energy and enthusiasm that continues to drive such an extraordinary work program. I thank all of them sincerely for their support, for their optimism and for their continual willingness to embrace new ideas. I also thank our many partners, in government, in business and in the community, for their continuing engagement in our history-making.

MARGARET ANDERSON
Chief Executive

History SA — Directorate, Torrens Parade Ground, Victoria Drive, Adelaide 5000

Telephone: +61 8 8203 9888 Fax: +61 8 8203 9883

Website: www.history.sa.gov.au

Email: staff@history.sa.gov.au

Caring for Collections workshop at Murray Bridge, March 2010. Artlab Australia staff show participants from community museums how to care for old photographs in their collections.



Highlights 2009–10

- Visitor numbers:
 - > total site attendances 301 708
 - > Attendance at touring exhibitions 61 110
 - > Attendance at *SA History Week* events 70 000
- One new touring exhibition and 11 temporary exhibitions curated in-house
- 16 community-partnership exhibitions produced in-house
- 11 temporary exhibitions addressing aspects of cultural diversity
- Visions of Australia development grant assisted with *Quest for the South Magnetic Pole* and a touring grant assisted with the regional tour
- 357 programs presented in association with culturally diverse communities
- 127 programs increasing understanding of Indigenous history
- The biggest *SA History Week* so far with a 20 per cent increase in events and attendances
- Substantial progress made in advancing History SA's online strategy
- A new *SA History Week* website launched successfully
- 31 570 booked student visits, including 6715 visits and activities from category 1–4 disadvantaged schools
- 147 volunteers contributed 20 116 hours to assist in History SA programs
- An additional 1950 volunteers contributed 13 460 hours to *SA History Week 2010* activities
- 473 new items added to the State History Collection
- A program of seminars and lectures on all sites, in collaboration with academic and other partners
- History SA's Strategic Plan reviewed and revised

Achievements addressing South Australia's Strategic Plan

In 2009–10 History SA contributed to a number of objectives in South Australia's Strategic Plan as follows:

Objective 1: Growing Prosperity

History SA contributed to this goal in 2009–10 by:

- managing permanent tourist attractions in three locations, and providing continuity of product
- attracting 301 708 visitors to sites in Adelaide, Port Adelaide and Birdwood
- attracting 196 110 interstate and international tourists to museum exhibitions and events
- presenting programs in Indigenous history and cultural diversity to corporate and public sector clients to increase understanding
- supporting cultural tourism in regional areas.

Objective 2: Improving Wellbeing

History SA contributed to this goal in 2009–10 by:

- providing opportunities for lifelong learning through exhibitions, programs and access to research
- supporting community organisations providing active engagement for older South Australians
- promoting healthy choices in programs
- creating a sense of belonging and connectedness through exhibitions and programs
- contributing to awareness of road safety amongst young people through National Motor Museum programs.

Objective 3: Attaining Sustainability

History SA contributed to this goal in 2009–10 by:

- using smart lighting in the Migration Museum's exhibition galleries
- emphasising water issues in education programs at the South Australian Maritime Museum
- presenting education programs in environmental history to 10 209 students.

Objective 4: Fostering Creativity

History SA contributed to this goal in 2009–10 by:

- making progress towards Target 4.3 — 10 per cent increase in attendance since 2003–04
- developing and presenting 32 new exhibitions
- developing and presenting nine new education programs
- presenting challenging histories that provoked thought and inspired debate
- holding one conference and a lecture series presenting new historical research
- researching two publications on aspects of history and the collection
- presenting regional workshops in collection care and interpretation
- providing opportunities for creative volunteering.

Objective 5: Building Communities

History SA contributed to this goal in 2009–10 by:

- developing and presenting exhibitions and events encouraging collective memory, a sense of belonging and a sense of place
- providing safe places to explore challenging ideas
- presenting education programs in the history of cultural diversity to 11 153 students
- presenting education programs in Indigenous history to 7424 students
- presenting programs encouraging tolerance and understanding of difference
- presenting programs to non-English speaking students
- presenting free programs to students from disadvantaged schools
- fostering regional history
- supporting regional initiatives in Indigenous and culturally diverse histories
- fouring exhibitions and other programs to regional South Australia (total attendances: 61 110)
- supporting volunteers in community organisations.



Collections MOSAiC training at Port Augusta
October 2009

Objective 6: Expanding Opportunity

History SA contributed to this goal in 2009–10 by:

- Presenting exhibitions and education programs in Indigenous history
- Presenting skill-building workshops to volunteer groups in metropolitan and regional South Australia
- Presenting free programs to students from disadvantaged schools.

Principal Objectives 2010–11

Relevant documents: History SA Strategic Plan 2010–13 and History SA Business Plans 2010–13

Subject to funding in 2010–11 History SA intends to:

- progress plans to mark South Australia's 175th anniversary in 2011 with:
 - > A significant online resource on South Australia's history
 - > A History Festival
 - > A 2011 community grants program
- manage a government consultative committee to develop plans for 2011
- coordinate and promote *SA History Week* as a History Festival in May 2011
- present a program of changing exhibitions at each History SA museum
- continue the program of touring exhibitions in regional South Australia and interstate
- continue to grow the education programs at all museum sites
- manage and grow the large events program at the National Motor Museum
- present the nineteenth State History Conference in August 2010, develop plans for the twentieth conference in 2011, and collaborate with partners on other conferences
- progress new publications on South Australian history
- seek funding for one major research project and investigate other projects, in line with the History SA Research Strategy
- progress collaborative e-research initiatives, including national initiatives
- manage the community grants programs
- attract resources to ensure the preservation of History SA's heritage vessels
- continue collaborative skill-building workshops in regional South Australia (with Artlab Australia)
- market History SA programs effectively in a range of media, including online
- progress urgent building maintenance projects at the Migration Museum, National Motor Museum and South Australian Maritime Museum
- advocate for improved funding for facilities management, including for History SA's heritage assets, collection storage and exhibition program
- continue to implement the OHS&W strategic plan
- grow the extent of ex-budget revenue
- work with Arts SA to achieve a more satisfactory outcome for storage of the State History Collection
- improve disability access to History SA's heritage buildings
- progress History SA's Sustainability and Greenhouse Gas Reduction Plan
- continue to provide meaningful development opportunities for History SA staff
- plan for re-opening of Birdwood Mill to the public.

Major Strategic Issues 2010–11

The following items have been identified as major issues for History SA in the future:

- Advancing History SA's strategic goal of a Museum of South Australian History/Museum of Adelaide
- Resourcing a program to commemorate the State's 175th anniversary in 2011
- Continuing to attract more physical visitors
- Redeveloping History SA's online presence
- Developing and managing a Web 2.0 capacity on History SA's website
- Increasing the number of virtual visitors/users
- Redeveloping the 'permanent' exhibitions at the South Australian Maritime Museum
- Retaining high levels of visitor satisfaction
- Funding the rising costs of the exhibition program
- Marketing History SA programs effectively
- Attracting research funding for History SA's research strategy
- Displaying and storing the State History Collection adequately
- Securing funding for additional storage space
- Securing the future of History SA's heritage fleet in Port Adelaide
- Funding a touring exhibition program
- Meeting increased demand for education programs
- Satisfying audience demand for interactivity in exhibitions and online
- Funding the digitisation of the collection
- Providing online access to the collection and historical research
- Maintaining and upgrading History SA's heritage buildings
- Improving energy efficiency and overall sustainability
- Meeting increased costs for core requirements
- Maintaining value for money at the South Australian Maritime Museum and National Motor Museum
- Continuing to improve in OHS&W
- Retaining existing sponsors and attracting new sponsors in an environment of fiscal uncertainty.

Divisional Reports

Community History Programs

Community History Programs supports and promotes South Australia's history through public programs, grant funds, and the Community Museums Program. Established and popular community events including SA History Week and the annual State History Conference play a significant role in engaging South Australians with their histories. Community History Programs also manages a component of the State History Collection, the library and resource centre, and the South Australian Glass Negatives Collection.



State History Conference delegates on a tour of Moonta Mines, August 2009

Community History Programs

Exhibitions and public programs

SA History Week 2010

Registrations for SA History Week 2010 opened in October 2009 with a workshop for event organisers. This workshop was attended by 100 individuals representing the range of organisations which participate in History Week — museums, history groups, archives, community and cultural organisations, heritage places, theatre groups, libraries, churches, galleries, businesses, cemeteries and gardens.

History Week registrations were received for 405 events presented by 294 organisations. The History Week website went live on 23 April, enabling discovery of events by region, date, type and organiser. This was the first implementation of the History SA website redevelopment. The History Week printed program was launched at a Lord Mayoral reception at Adelaide Town Hall on Tuesday 5 May, and 20 000 booklets and related marketing materials were distributed throughout the State.

History Week began on Friday 21 May, with an outdoor broadcast in Rundle Mall by 891 ABC Adelaide to coincide with the Motoring in the Mall event, and ran until Sunday 30 May. Evaluation indicates that approximately 70 000 people participated in the program. The new History Week website was well received, with almost 6000 visits and over 54 000 page views to 30 June.

Exhibitions

Suburban Dreams: house and home in Adelaide 1945–1965, an exhibition about postwar housing and suburban growth in Adelaide, was developed in partnership with the Architecture Museum, University of South Australia, and co-curated by Mandy Paul and Julie Collins. The exhibition was installed in Gallery 8 at the Migration Museum and opened to the public in June.

During the year History SA also hosted *Shell-shocked: Australia after Armistice*, a National Archives of Australia travelling exhibition developed with funding from the Department of Veterans' Affairs and the Visions of Australia program. It was shown in the Drill Hall at Torrens Parade Ground from 5 March to 23 May, and was staffed by volunteers and History SA staff. Grant funds towards hosting this exhibition were received from the State Government's Anzac Day Commemoration Fund and Veterans SA.

Travelling displays, *The Voice of the People* and *Blue Jeans and Jungle Greens*, continued to be in demand, and were hosted by several venues, particularly libraries, in 2009–10.

State History Conference

History... from the ground up, the eighteenth State History Conference, took place from Friday 31 July to Sunday 2 August 2009 and proved a great success. Over 200 delegates attended. The Ascot Theatre in Kadina was the main conference venue, but sessions were also held at the Farm Shed Museum, the local Masonic Lodge and the Christ Church Hall. Social events were held at Moonta and Wallaroo Town Halls. Six tours enabled delegates to get to know the history of the region in more depth. Feedback from delegates was very positive, and the high level of community support was identified as a major factor contributing to the conference's success. Major partners in the conference were the District Council of The Copper Coast, the Heritage Branch of the Department for Environment and Heritage, and State Records of South Australia. Support was also received from the Historical Society of South Australia, History Council of South Australia and Museums Australia (SA Branch).

Planning also began for the nineteenth State History Conference, *Cross-currents: people, history and the environment*, to be held in Murray Bridge from 6 to 8 August 2010, as part of the Regional Centre of Culture program.

History SA web redevelopment project

Community History Programs staff made a significant contribution to the History SA web redevelopment project in the 2009–10 year. Activities undertaken included research, policy, and content development, as well as management of both content relationship and data modelling, internal working groups and an external reference group of key History SA stakeholders.

Collection management

Community History Programs continued to manage the Directorate collection. Notable acquisitions in the 2009–10 year were two very rare Great War (1914–18) War Loan flags from the Mintaro and Black Springs communities. In December 2009 a week-long working bee was held for staff and volunteers across History SA to pest check and box list the Catford-Innes costume collection. This significant collection was moved in early 2010 to the Netley store.

At the end of 2009 History SA began to occupy and use the second floor of the ex-Public Library Service building at Hindmarsh as an object store. The suitability of this store for collections is limited by difficult access and lack of climate control, but it is clean and free of pests. Following the cleaning and fumigation of the space, a program of removal of more robust items from across the State History Collection to Hindmarsh was implemented.

Community History Programs continued to provide advice and support to other government agencies seeking to record and care for State-owned items of historical significance. A consultancy with SA Water to provide curatorial support continued in 2009–10. Community History Programs also managed consultants conducting a significance assessment of the SA Water Heritage Collection and provided advice to the Department of Health on the historical mental health collection held at Glenside Campus.

Community history and partnerships

Community History Programs staff continued to work closely with the 61 museums throughout South Australia registered with the Community Museums Program (CMP), providing advice, training and support. This year the Bay Discovery Centre/Holdfast Bay History Centre was added to the CMP. The CMP fund is \$150 000 per annum. There was \$146 000 available for distribution in the grant round this year, as \$4000 was reserved for subsidising training in regional South Australia in the Collections MOSAiC database program. Applications closed on 14 August 2009. History SA received 44 applications from 37 museums. Total funding requested was \$261 328. Twenty-nine projects were funded, including significant exhibition projects at Swan Reach Museum, South Australian Aviation Museum and Beachport National Trust. Important planning projects at Mannum Dock Museum, Loxton Historical Village, Old Highercombe Hotel and Kimba and Gawler Ranges Museum were also supported.

The South Australian History Fund provides funding for individuals and community groups to undertake projects, publications and research relating to South Australia's history. This fund was again augmented this year with contributions from the Department for Environment and Heritage and the Australian Society of Archivists (SA Branch). A total of \$45 000 was available. Forty-four applications, totalling \$106 107 were received: \$27 800 was awarded to 16 project applicants, \$13 200 to seven publication applicants, and \$4000 to one research applicant. Successful projects included interpretive signage in heritage places, digitisation of records and collections and archival storage projects around the State. Support was offered to a variety of publication applications, including biographies of South Australians and a history of the One Tree Hill Fire Service.

Three significant training opportunities for people working in community museums were offered during the year. A three-day training program in using the Collections MOSAiC database was offered in three regional locations; a three-day workshop about collection care was held in Murray Bridge as part of the Regional Centre of Culture program; and a two-day workshop relating to various aspects of museum operations was held in Adelaide. In addition, site visits were made to museums, to provide specialised advice.

Resourcing community groups and government

Community History Programs worked extensively with a range of community organisations and other agencies to promote awareness of South Australia's history and collections, including liaising with almost 300 groups organising events as part of SA History Week. The Program also gave advice and assistance to 100 museums across the State, and answered hundreds of enquiries from the public, media and researchers through the library and resource centre. Staff also provided specialist advice to several organisations, including historical advice to Reconciliation SA on the 2010 Reconciliation Week education pack, *Forgotten Heroes: honouring the service and sacrifice of Aboriginal and Torres Strait Islander peoples*.

The section maintained a close working relationship with a range of agencies and organisations, including Artlab Australia, Arts SA, Bureau of Meteorology, the Heritage Branch of the Department for Environment and Heritage, State Records of South Australia, Adelaide City Council, South Australian Museum, State Library of South Australia, National Trust of South Australia, Professional Historians Association, History Council of South Australia, National Archives of Australia and Museums Australia.

Research projects

Community History Programs staff assisted the Chief Executive in the development of a research partnership with the University of South Australia on the history of Adelaide. This will be the subject of an application to the Australian Research Council. *Expanding Horizons: history, the city and the web*, a two-day symposium held in Adelaide in May, was the result of a successful International Science Linkages – Humanities and Creative Arts Programme application to assist with the development of the project. Mandy Paul presented a paper, 'Indigenous histories and the city', at the symposium.

Mandy Paul also attended the Indigenous Participation in Australian Economies Conference at the National Museum of Australia and delivered a co-authored paper on the history of Indigenous fringe camps on Eyre Peninsula.

Resource management

The position of Senior Community History Officer was filled from July 2009 to June 2010 by Allison Russell while Amanda James was on maternity leave. Pauline Cockrill took up the position of Community History Officer (0.5 FTE) from July 2009. Long-time Information Resources Manager Lynn Drew retired in September 2009: the position has not yet been filled. Karen Blackwood worked one day per week answering public enquiries. Casual administrative support for History Week was provided by Karen Blackwood and Petra Campbell. Community History Programs continues to benefit from the dedication of three volunteers whose work strengthens and supports the work of the group.

Community History Programs acknowledges the contribution of History SA's Chief Executive, Marketing and Business Units to the successful and efficient delivery of its programs.

Conclusion

Community History Programs has continued to expand and diversify its activities and services during the year. Major trends are the continuing growth of the history sector and those interested in the State's history more broadly, and opportunities offered by the application of new technologies. That it has been able to sustain a very full program within resource constraints is due to the creative thinking and hard work of a small but dedicated team.

MANDY PAUL and AMANDA JAMES
Community History Programs

History SA — Directorate, Torrens Parade Ground, Victoria Drive, Adelaide 5000
Telephone: +61 8 8203 9888 Fax: +61 8 8203 9883
Website: www.history.sa.gov.au
Email: staff@history.sa.gov.au

Divisional Reports

Migration Museum

The Migration Museum opened in 1986 as the first museum of immigration history in the world. It is a social history museum with a mission to collect, preserve, document and interpret the cultural traditions of South Australia's immigrants. Over the past 23 years the Museum has met this challenging brief through a busy and creative program of changing exhibitions, education programs and special events. It has also developed a significant collection of objects with particular strengths in documents and textiles. The Museum has worked closely with individuals and community groups in order to achieve its goals and is well-known and highly respected among South Australian communities. The Migration Museum has also been a tourist destination for overseas and interstate visitors. Between 2004 and 2007 the Museum redeveloped its main galleries of immigration history. They continue to draw favourable comments from visitors for their depth of content and innovative presentation.



His Excellency Rear Admiral Kevin Scarce, Governor of South Australia (centre), with members of the Turkic Peoples Association TURAN and Migration Museum Director Christine Finnimore at the launch of *Turkic World: From Crimea to Australia* on 5 September 2009

Migration Museum

Successful exhibitions and education programs marked the past 12 months for the Migration Museum. Visitor numbers rose during and immediately after the Adelaide Festival because of the inclusion of the Museum's exhibition, *Home is where the heart is: South Australian immigrants in the 1950s and 60s*, in the Festival's program. Schools responded enthusiastically to education workshops and special programs with most programs booked out well in advance. However, in April emergency site works to rectify flooding in a neighbouring building caused severe disruption to programming and visitor numbers. Other site works fortunately had positive outcomes, in the repainting and refurbishment of the Museum's heritage buildings, including an access ramp to the Chapel.

Exhibitions and public programs

The Museum's exhibition program featured four main changing exhibitions during the last 12 months, plus four smaller exhibitions in *The Forum* community access gallery. An exhibition on Greek Australians, *Selling an American Dream: Australia's Greek Café*, remained open until September, and was followed by *Cartoons by that Odd Mr Sprod* curated by Dr David Sprod, who also authored the exhibition's catalogue on the expatriate cartoonist George Sprod. This popular exhibition provided a wonderful opportunity for an outstanding education program in the art of cartooning and the social history of cartoons, *Drawing Your Views*. Following requests from school teachers, the workshops were repeated after the summer holidays.

In February the Director of the Adelaide Festival for 2010 launched the Museum's contribution to the Festival, *Home is where the heart is: South Australian immigrants in the 1950s and 60s*. The exhibition was researched, curated, designed and installed by Museum staff and explored the role of the home in the ways immigrants of the post-World War Two era adjusted to their new lives in South Australia. In June History SA Senior Curator Mandy Paul installed the exhibition *Suburban Dreams: house and home in Adelaide 1945–1965*. The exhibition was co-curated by Julie Collins of the Architecture Museum at the University of South Australia.

In addition, the Migration Museum's *Forum* curator worked with four community groups who presented successive exhibitions in *The Forum* Gallery. These were:

- Tanzanian Community Association of South Australia, who presented the Tanzanian Community Cultural Exhibition
- Turkic Peoples Association TURAN, who launched *Turkic World: From Crimea to Australia*
- Festival Hellenika who launched *Hellenism and the migration of ideas*
- Holocaust survivor and sculptor Andrew Steiner who launched *Remember the Holocaust: Art and the Holocaust*.

As with the exhibition on the cartoonist George Sprod, the Holocaust exhibition provided the basis for a series of education workshops, seminars and discussions which were heavily booked by school groups and teachers. In terms of outreach the Museum toured its small travelling exhibition, *They Took Our Land and Then Our Children: the 1923 Ngarrindjeri Petition*, to six regional and city locations.

The Museum's education programs continued to be highly successful. In addition to the special programs mentioned above, education staff presented *Impact* — the role play workshop on the history of the impact of colonisation on Indigenous peoples — to schools, external corporate groups, and the Magill and Cavan Training Centres. Primary schools booked out the special program *Celebrations* within a few days of it being offered and solidly supported other tours and special programs.

Collection management

At June 2010 the Migration Museum had 7645 objects in the collection with 7155 entered onto the database. The volume of collection work continued to be high and the Museum recruited new volunteers to try to clear some of the data entry and editing backlog.

There were 26 donations to the collection during the past 12 months with particular highlights being a train set, documents and cutlery formerly owned by an Austrian Jewish family who fled the Nazi occupation; a photo album that belonged to Danish immigrants Kristine and Sven Jensen; a collection of smoking pipes, formerly owned by Philip Buring and previously on loan at the Hahndorf Academy; and a collection of objects relating to the Heidenreich family, who lived at the Hermannsburg mission. The Museum lent items from its collection to many organisations including Old Parliament House in Canberra, the South Australian Museum and the Museum and Art Gallery of the Northern Territory. Institutions that lent objects to the Migration Museum included the Art Gallery of South Australia, National Film and Sound Archive, Australian War Memorial, and the Jewish Holocaust Centre in Melbourne.

The Museum's collection continued to be accessioned, researched and managed with the assistance of volunteers who carried out a wide range of tasks — care of the weapons collection, oral history interviewing and transcribing, accessioning objects, photographs and library books, as well as entering research material onto the database. The Museum thanks the volunteers for their indispensable work.

Community history and partnerships

Over the past year the Migration Museum made some significant contributions to history in the community. The Museum worked with the Armenian community in the placement of a plaque on the Museum's Memorial Wall. The Memorial Wall is the place where refugee communities and their descendants have placed plaques to remember their losses, as well as to mark their appreciation of South Australia as their new home.

In a different approach to the past, the Museum's curators contributed to a partnership with the Adelaide Central School of Art. They made available the Museum's collection of objects for several artists working towards an exhibition called *Home Stories*. Curators also contributed to workshops for community groups on exhibition planning and production, and worked with students of immigration history and curatorial studies from Flinders University and the University of Adelaide respectively. The Museum's contribution to SA History Week was also significant, with several presentations and tours by staff as well as two special events — a morning tea for immigrants whose first experiences of life in Australia were in a migrant hostel, and a film evening in partnership with Flinders University on the theme of Australian identity. The Museum also entered into a partnership with the National Film and Sound Archive.

The Migration Museum's Foundation continued to work to advance the interests of the Migration Museum among the wider South Australian community. Over the past year the Foundation grew by 78 new members to a total of 1875 members with 1922 pavers in Settlement Square. The Museum held special morning teas to welcome new members and the Foundation committee invited a special focus group of young people to contribute their ideas about future activities to generate new membership.

Research projects

In May the Migration Museum launched a major research project of oral histories and archival material focusing on the memories, documents and photographs of some of the thousands of immigrants whose first experience of life in Australia was in an immigrant reception centre. The response from the public was immediate and overwhelming. The research project is planned to conclude with an exhibition in 2013. Research work was also carried out by intern Thomas Boehm, who updated the entry on the Spanish community for the Museum's database and wrote a report on the situation of the Uighur community in the Chinese province of Xinjiang as background information on the Uighur refugee community in South Australia.

The Museum's curators each published work this year. Elspeth Grant co-authored "'Urban Degeneration and Rural Revitalisation": The South Australian Government's Youth Migration Scheme, 1913–14' in the reviewed journal *Australian Historical Studies*, and Catherine Manning authored 'Using Twitter at the Migration Museum' in *Twitter for Museums: Strategies and Tactics for Success* published by Museums Etc.

Resource management

There were several staff changes in the course of the year. Catherine Manning was reclassified as Senior Curator and Elspeth Grant joined the staff as Curator in October. Toby Finch and Emily Branford joined the education staff as casual Museum Officers.

The Museum ended the financial year with several of its buildings looking bright and refurbished as the result of various site works. These included, importantly, an access ramp to the Chapel, which is now functioning primarily as the Museum's education space.

Conclusion

Migration Museum staff and volunteers worked hard during the year to achieve their notable successes in the exhibition program and education workshops. Their goal continued to be to preserve, present, interpret and make accessible South Australia's immigration history.

CHRISTINE FINNIMORE
Director

Migration Museum — 82 Kintore Avenue, Adelaide 5000
Telephone: +61 8 8207 7570 Fax: +61 8 8207 7591
Website: www.history.sa.gov.au
Email: migration@history.sa.gov.au
Admission by donation

Guided Programs

1:00hr: \$4.00 per student / *Schools deemed disadvantaged* \$2.00 per student
1:50hrs: \$5.50 per student / *Schools deemed disadvantaged* \$2.50 per student
2:00hrs: \$7.00 per student / *Schools deemed disadvantaged* \$3.50 per student

Opening Hours

| | |
|----------------|-------------------------------|
| 10:00am–5:00pm | Monday to Friday |
| 1:00pm–5:00pm | Weekends and Public Holidays |
| Closed | Christmas Day and Good Friday |

Divisional Reports

National Motor Museum

The National Motor Museum's reputation as the centre for Australian motoring history continues to develop — a long way from its beginnings as a small private motorcycle museum in a disused flourmill in 1965. Its acquisition by the State Government in 1976 and subsequent incorporation into the newly formed History Trust of South Australia in 1982 laid the foundation for the development of a museum of international standing and a major South Australian tourism attraction.

Today the Museum displays over 300 vehicles in three pavilions. It presents the history of the motor vehicle in Australia and the ways in which the motor vehicle has changed Australian society.



The Bay to Birdwood Classic was held on 27 September. As always, crowds enjoyed the opportunity to wander amongst the cars at the National Motor Museum at the conclusion of the event.

National Motor Museum

2009–10 was a busy year, which included two highly successful major events and some significant achievements relating to sponsorship and facilities management. Visitor numbers remained steady, boosted by large crowds and entrant numbers at the annual *Rock & Roll Rendezvous* and the *Bay to Birdwood Classic*. An increase in school bookings also helped to lift numbers, with final visitor numbers exceeding targets.

Exhibitions and public programs

This year the Museum launched a new exhibition space for two-dimensional displays. Opposite the front counter, this space has been designed for the presentation of artwork relating to motoring themes. It aims to demonstrate to visitors when they walk in that the Museum is about more than just cars: it is about people's relationships to motor vehicles and about how they traverse this land. The first exhibition in the space, *Chrome*, opened during South Australian Living Artists (SALA) Week, and presented the work of the 2009 artist-in-residence, Susan Clarkson. It featured the work that had been created during her residency, including a patchwork quilt comprising work made under Susan's guidance by students and visitors during the residency. Additional work by Mary Pulford and Neil Rogers was also included.

A new permanent exhibition, *Go well...go Shell*, was produced from the Museum's collection of garagenalia, including a recent donation of objects from Shell Australia. This object-rich exhibition told the story of the Shell Company in Australia and presented a (highly collectable) section of the collection to the public.

Our Club Space, managed by Curator Matthew Lombard, continued to be a popular way of engaging with the many motoring clubs in South Australia. Every three months, two different clubs were given the opportunity to display their vehicles, and owners took the opportunity to share their particular passions with the public. A dynamic and community-driven space, this area remained popular with visitors.

The two major annual events were extremely successful this year, both expertly managed by Event Coordinator Pauline Renner. Despite the inclement weather, approximately 10 600 people came on site at the Museum to enjoy the finish of one of the world's iconic motoring events – *The Bay to Birdwood Classic*.

With headline acts Normie Rowe and Marcie Jones, the nineteenth *Rock & Roll Rendezvous* held on 18 April was also a very successful event. For the first time the 2010 event began with a road cruise. Beginning at Torrens Parade Ground with a breakfast from 7:30am, participants were flagged off at 9:00am by sponsor Maughan Thiem. With record high vehicle entrant numbers and excellent crowds through the gates, this event exceeded its targets. We were very pleased when major sponsor Eastside Automotive signed up for another three years. Work also commenced to ensure that the twentieth anniversary event meets the high expectations of the community.

A concerted effort to promote our school and holiday programs also paid off, with a total of 4412 participants this year — up from 3701 last financial year.

Collection management

The curatorial team continued to work on the management of the significant collection of vehicles, memorabilia and other objects in the Museum's care. With limited storage and display space available, the commitment to take additional vehicles into the collection is a significant one, and the Acquisitions Committee, with Matthew Lombard as its secretary, spent considerable time discussing the numerous vehicles offered to the collection. Six vehicles were added to the collection, the most notable being the 1936 Leyland Badger used by legendary mailman of the outback, Tom Kruse.

Approximately 40 per cent of the vehicles on display are on loan to the Museum. During the year, the Acquisitions Committee made decisions about loan vehicles, assessing all offers to ensure that the displays remained fresh and vibrant, reflecting Australia's rich and diverse motoring past.

With the assistance of volunteers, many collection enquiries were answered. Sincere thanks is extended to Wolfgang Warner, Chris Bennet, Lindsay Cremmin, Darryl Grey, Richard Sage and Dave Richardson, who provided significant research assistance in this task.

Work continued this year on conservation treatment for The Favourite motorcycle. This is, we believe, the only original example left. We worked with conservators at Artlab to return the motorcycle to working order, but with as little intervention as possible. Our goal is to 'hot-run' the motorcycle once, fully documenting the process for the purposes of interpretation and our records. Then it will be kept on a regular schedule of 'cold-runs' to ensure that it remains in working order.

Community history and partnerships

Each year the Museum aims to promote the collection and support historic motoring events by having a presence at Club Days. This year the Museum was present at All British Day, Street Machines, the Bendigo Swap Meet, All Ford Day and Old Skool New Cool. We also arranged a very successful display in Rundle Mall for SA History Week in May, which promoted the forthcoming thirtieth anniversary of the Bay to Birdwood Run in September 2010.

Director Kym Hulme and Curator Matthew Lombard continued their roles on the Australian Motor Museums Association (AMMA), with Kym as President and Matthew as Secretary. This organisation was formed two years ago to assist with the promotion of motor museums and collections around the country.

Curator Pauline Cockrill and Senior Curator Allison Russell worked with the Morris Register of SA (MRSA) towards an oral history project to celebrate the seventy-fifth anniversary of the release of the Morris 8/40. With the assistance of Catherine Manning, Senior Curator, Migration Museum, oral history workshops were conducted. This project will conclude in the new financial year, with visits to Resthaven Aged Care facilities, where residents will be given the opportunity to engage with historic vehicles, and their stories collected and collated.

Research projects

In addition to the numerous small research projects completed by staff and volunteers in response to enquiries, Curator Pauline Cockrill undertook research into the history of Shell in Australia and the Redex Round Australia trials of the 1950s in preparation for exhibition projects.

Kym Hulme represented the Museum at the World Forum of Motor Museums in Italy in September, and presented a paper on the Museum's exhibition, *Off the Beaten Track: a journey across Australia*, about the first vehicle to cross the Australian continent. He also took the opportunity to visit several museums during his visit.

Significant effort was also put into researching the first road train known to have been used in Farina, in the State's Far North. This vehicle was offered for sale by auction, and a proposal for its acquisition by the Museum received some support. However, the final price exceeded the Museum's resources and the vehicle remains in private hands.

Resource management

Another difficult year in the automotive industry put additional pressure on the Museum's major sponsor, GM Holden. Led by Kym Cheek, Marketing Manager, there was considerable discussion to ensure that this long-term, successful partnership continues into the future.

We were delighted that Eastside Automotive agreed to continue its association with the *Rock & Roll Rendezvous*, as naming rights sponsor for the next three years. The quality of the major events at the Museum continues to make them attractive propositions for smaller sponsorships.

Business Manager Sue Wheeler's attention ensured that shop sales were again excellent. Strong income across all lines helped to offset increased operational costs, particularly the increase in energy costs associated with green power.

Facilities Manager Kathy Edelbauer worked closely with contractors to ensure that the Mill Building repairs were undertaken, and we are looking forward to reoccupying the building in the near future. The first action will be to relocate the Museum's library to this building.

With two staff taking leave without pay (Senior Curator Allison Russell to take up the role of Senior Community History Officer at the Directorate and Gallery Attendant Janet Alexander to take up a position within local government), there were some new faces on site, as Pauline Cockrill joined the curatorial team in a half-time capacity, Susie Boyle joined the Front-of-House team and Paul Swain assisted with Grounds and Facilities.

The Museum's Director, Kym Hulme, left the Museum in June after more than five years of able service. The tireless work he did leading the Museum during that time is acknowledged, and we wish him well in the future.

Conclusion

This was a successful year for the National Motor Museum. The Museum made significant steps in both the interpretation and care of Australia's motoring history. It also created and maintained significant community partnerships.

The National Motor Museum continued to be one of the Adelaide Hills' key tourism destinations, and its reputation in Australia and beyond is growing. Visitor surveys conducted during the year demonstrated that Museum visitors and public program participants continued to be delighted by their experiences within the Museum, and for this we acknowledge the work of all museum staff and volunteers, who continued to make the Museum a welcoming and dynamic facility.

ALLISON RUSSELL
Acting Director

National Motor Museum — Shannon Street, Birdwood 5234

Telephone: +61 8 8568 4000 Fax: +61 8 8568 5195

Website: www.history.sa.gov.au

Email: motor@history.sa.gov.au

Admission Charges

| | | | |
|----------|---------|------------|---------|
| Adults | \$ 9.00 | Concession | \$ 7.00 |
| Children | \$ 4.00 | Family | \$24.00 |

Opening Hours

10:00am–5:00pm Daily except Christmas Day

Divisional Reports

South Australian Maritime Museum

The South Australian Maritime Museum encompasses several sites in Port Adelaide, the State's first heritage precinct and the historic centre of its maritime industries. Its attractions include an 1850s bond store exhibition building, the 1870s Port Adelaide Lighthouse, the steam tug Yelta and naval launch Archie Badenoch.

The Museum opened in 1986 but its collection has a longer history. The Museum cares for the oldest nautical collection in Australia, a collection that was begun in the 1870s. It holds artefacts of national and international significance, crossing themes from exploration to commercial shipping, immigration and working life.



The foghorn tuning pipe was part of an exhibition of *The Lost Tools of Henry Hoke*. While the Museum could not verify the authenticity of the artefacts, the exhibition delighted audiences.

South Australian Maritime Museum

The South Australian Maritime Museum produced a very active calendar of public programs that included exhibitions, education programs and special events based on themes ranging from polar exploration to fashion and shipyard humour. We reached local audiences with community-based events in Port Adelaide, supported commemorations of importance throughout South Australia, and sent our touring exhibition to a national audience.

Exhibitions and public programs

Quest for the South Magnetic Pole was our opening exhibition for the financial year. It charted a history of Antarctic exploration that began with James Cook's 1772 voyage, in which he sailed further south and closer to Antarctica than anyone before him. It included the expeditions of Ernest Shackleton, Douglas Mawson and Canberra scientist, Charlie Barton, who finally reached the Magnetic Pole in the year 2000. The exhibition was produced in partnership with the South Australian Museum and was generously sponsored by Flinders Ports and the University of Adelaide.

Quest for the South Magnetic Pole travelling exhibition commenced a national tour at Townsville's Museum of Tropical Queensland in April 2010. The project has been supported by the Commonwealth Government's Visions of Australia program and will take the exhibition to museums in five states. The tour ends in September 2011.

In February 2009 we presented *Exposed! The Story of Swimwear*, a wonderful exhibition from the Australian National Maritime Museum. We added a South Australian dimension with a project titled *Woollen Mermaids*. Michell 1870 donated woollen stretch fabric reflective of the cloth that was used for bathing costumes through the first half of the twentieth century. Students from Marlestone TAFE and leading designers Pat Georgiou, Anna Williamson, Lucy Macgill, Razak Mohammed and Liza Emanuel brought contemporary design to the historic fabric to produce a stunning range of costumes.

A delight for the year was *The Lost Tools of Henry Hoke*. Produced by the slightly prestigious Institute of Backyard Studies, the exhibition celebrated generations of jokes played in Australian workshops, from shipyards to building sites. It presented three-dimensional representations of foghorn tuning pipes, waterproof shorelines, horizontal plumb bobs and buckets of steam. *The Lost Tools of Henry Hoke* won the hearts of visitors. It had a special appeal for people from the country and it showed the joy of stepping outside traditional approaches to exhibitions.

We produced a new exhibition for the Port Adelaide Lighthouse, exploring the stories of the light keepers and their families, and explaining the fabric of the structure and function of the light mechanism. The City of Port Adelaide Enfield funded the installation of theatrical lighting to illuminate the Lighthouse. Standing at the entrance to the Port, where the road from the city meets the water, the Lighthouse is the symbol of Port Adelaide.

The Museum also produced an active program of holiday attractions. In April we presented *Shipwrecked: Attack of the Killer Sea Monsters*. Based on the Museum's ketch, it was a delightful performance by Michael Mills and students from the Australian Classical Youth Ballet. We also presented an exhibition and performance titled *Pirates! Skullduggery at the Maritime Museum* and used our historic launch *Archie Badenoch* for programs observing the Port River dolphins and marine environment.

It was a successful year for our education programs, which are supported by our continuing partnership with the Department of Education and Children's Services. We achieved our objective for the year which was to ensure that every school group visiting the museum had the opportunity to experience face-to-face presentations. Our programs enabled students to experience life on board nineteenth century immigrant ships, tour Port Adelaide's container terminal and working port, investigate the archaeology of the historic port and the history of shipwrecks, cruise the Port River, study the marine environment, and try the work of deckhands on a nineteenth century coastal trader, raising the sails and loading cargo.

Collection management

Several very significant acquisitions were added to the Museum's collection during the year. We purchased Francois Peron and Louis de Freycinet's *Voyage de Decouvertes aux Terres Australes*, a set of four volumes documenting Nicolas Baudin's voyages of exploration from 1801 to 1804 (published in 1812).

The books include 40 prints of people, flora and fauna that provide some of the earliest documentation of the southern coast. They included Freycinet's atlas, with a chart that famously names South Australia's two gulfs, *Golfe Bonaparte* and *Golfe Josephine*. It was a timely acquisition because the atlas includes a chart of Australia that was first published in 1811. This makes it the first complete chart of the Australian continent to be published. Next year is the bicentenary of that event. *Voyage de Decouvertes aux Terres Australes* was purchased with funding from the Friends of the South Australian Maritime Museum.

The Museum was given a very special collection relating to Her Majesty's Colonial Ship *Protector*. The *Protector* was the only ship of South Australia's colonial navy and it later served with the Royal Australian Navy in the First World War (1914–18). In 1900 HMCS *Protector* joined a colonial contingent supporting Britain in fighting the Boxer Rebellion in China. Edward Argent served as chief gunner on the *Protector*. The collection, which his grandson generously gave to the Maritime Museum, included Edward's diary of his trip to China in 1900 and a description of the duties performed by the crew. It also included a sword and scabbard, a cat-o'-nine tails, a stores log and several scrapbooks and photographs.

Other gifts to the collection included artefacts from the SS *Admella*, which tragically became one of Australia's most infamous shipwrecks in 1859, and a series of paintings by HD Hall documenting the ships of the Royal Australian Navy.

Community history and partnerships

One of the strengths of the South Australian Maritime Museum is its place in the community and its capacity to build productive partnerships. We again presented two community access days. With sponsorship from Flinders Ports we were able to provide free admission to the Maritime Museum on Sunday 18 October 2009 and Sunday 9 May 2010. The popularity of these community access days reinforced the body of visitor research that shows admission charges continued to be barriers to many people wishing to visit museums.

Our *Festival of Maritime Trades* held from 29 to 30 May, as part of SA History Week, celebrated the skills on which shipping was built. Traditional sail makers, seafarers, model makers, boat wrights, tinsmiths and pattern makers generously volunteered their time to demonstrate their trades and share their skills. There was wonderful interaction between visitors and artisans and the *Festival of Maritime Trades* kept visitors in the Museum for longer than any other event.

For the local community we worked with the City of Port Adelaide Enfield to support the *Port Festival*. We produced a dance party for toddlers and parents as one of the opening events of the festival. A project titled *Long Distance* presented oral histories in the Port Adelaide Lighthouse and invited visitors to record their memories. In our sail-making loft the choir *Nobody's Fault but Mine* sang songs of the sea in a beautiful program titled the *Last Farewell*. Our launch *Archie Badenoch* carried passengers across the Port River to visit the recently opened *Latelare Park* celebrating Kaurna heritage in the Port.

The South Australian Maritime Museum was also active in programs with maritime associations around Australia. We worked with the Merchant Navy Association and the Maritime Union to have a memorial to seafarers established in Port Adelaide. The Director Kevin Jones launched the District Council of Grant and the City of Mount Gambier's commemorations of the one hundredth and fiftieth anniversary of the wreck of the *Admella* in August 2009. As President of the Australian Maritime Museums Council he coordinated the annual conference that was held in Warrnambool for over 70 delegates representing maritime museums from every state. The Director also presented a lecture on shipwreck exhibitions at the Shihsanhang Museum of Archaeology in Taipei as a guest of Taiwan's Headquarters Administration of Cultural Heritage.

Research projects

The South Australian Maritime Museum supported a linkage project with Flinders University's Archaeology Department that placed a PhD student at the Museum to study the management of heritage during the current redevelopment of Port Adelaide. As part of that project, archaeologists excavated the basement of the Museum's 1850s bond stores. The dig revealed much about the structure of the freestone building and how it was built. Port Adelaide offers fertile ground for archaeology. The level of the streets was raised in the nineteenth century to counter flooding, leaving a repository of structures and artefacts that can be revealed. As well as increasing our knowledge of the building, the project provided opportunities for visitors to see the work in progress and discuss it with archaeologists. It proved to be very popular.

Fleet Manager Matt Gurn visited the United Kingdom, Ireland and Germany in April 2010, as part of a Pratt Foundation ISIS Fellowship to study the conservation of iron ships. The study will lead to new methods in the treatment of the Museum's vessel *Nelcebee*, which was built in 1883 and is the oldest powered ship in Australia.

With a grant from the Maritime Museums of Australia Project Support Scheme (MMAPSS), which is managed by the Australian National Maritime Museum, we provided a research fellowship for a graduate to research our collection of figureheads. It is by far the largest collection of figureheads in Australia and figureheads are wonderfully evocative parts of maritime culture. We plan to publish the research as part of History SA's website development.

Another focus for research was our exhibitions on the search for the South Magnetic Pole, the Port Adelaide Lighthouse, and our future exhibition on the exploration of South Australia's coast and inland waters.

Resource management

Arts SA and the Heritage Unit of the Department of Transport, Energy and Infrastructure began work on a major conservation project to address the dilapidation of the Maritime Museum's exhibition building. Built in the 1850s as bond and free stores, the building has witnessed 150 years of maritime history. The building work included removing salt damp from the basement, re-pointing stone work on the external walls and painting external timberwork. The work has begun to correct dilapidation that was identified in a strategic asset management plan in 2004.

Conclusion

The South Australian Maritime Museum produced an active calendar of exhibitions and public programs, reached audiences across the State, developed the collection and managed some key research projects, all with very limited resources. Our success was only possible through the support of our project partners and our major sponsors Flinders Ports and AGL Torrens Island Power Station.

KEVIN JONES
Director

South Australian Maritime Museum — 126 Lipson Street, Port Adelaide 5015

Telephone: + 61 8 8207 6255 Fax: + 61 8 8207 6266

Website: www.history.sa.gov.au

Email: maritime@history.sa.gov.au

Admission Charges

| | | | |
|----------|---------|------------|---------|
| Adults | \$ 8.50 | Concession | \$ 6.50 |
| Children | \$ 3.50 | Family | \$22.00 |

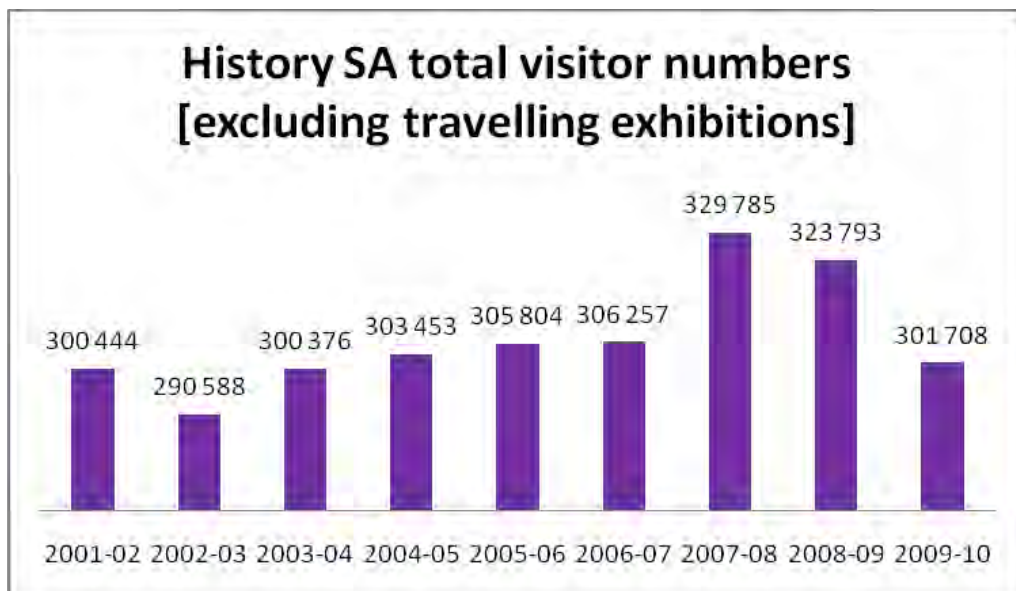
Opening Hours

10:00am–5:00pm Daily except Christmas Day

Divisional Reports

Marketing and Sponsorship

The Marketing Unit is based within the History SA Directorate. It provides marketing services to all divisions and assists in securing sponsorships. In addition, it conducts regular visitor surveys and researches tourism trends in South Australia. History SA's website is maintained and updated by the Unit.



Marketing and Sponsorship

History SA experienced a decrease in visitor numbers throughout the 2009–10 financial year from the previous year. Exactly 301 708 people visited a History SA museum or gallery, which represents a decrease of 22 085 (6.8 per cent) from the previous year. The National Motor Museum experienced a decrease of just 0.05 per cent, the Migration Museum a decrease of 5.0 per cent, and the South Australian Maritime Museum a decrease of 9.3 per cent. The closure of History SA's Exhibition Gallery also impacted on numbers.

However, this must be seen in perspective. The National Motor Museum experienced its third highest visitor numbers since 1999–2000, with numbers equal to when the Holden Pavilion of Australian Motoring opened in 1998. The South Australian Maritime Museum experienced its lowest visitor numbers since 2002–03, due to heat waves in both November and January. January is traditionally the Museum's most visited month, and this was still the case last year, but the impact of lower than usual January visitor numbers on the final figure was irrecoverable. The Migration Museum's decrease can be justified by the global financial crisis' impact on tourism, which comprises approximately 70 per cent of the Museum's total visitor numbers annually, and also by the closure of galleries due to flooding. This resulted in wholesale cancellation of education programs. History SA's Exhibition Space was only open for the first two months of the year before lack of funds forced its closure. The exhibition, *Shell-shocked: Australia after Armistice*, attracted a further 5926 visitors.

Attendance at travelling exhibitions, on the other hand, showed a significant increase. History SA Directorate, South Australian Maritime Museum and Migration Museum each had one or more travelling exhibitions on tour around South Australia, as well as interstate. In total, 61 110 people visited these six travelling exhibitions — an increase of 20 000 on last year's result. The overseas visitor numbers showed little change.

History SA's website experienced an increase in virtual visitors, 23 per cent more than the previous year. Work continued throughout the year on planning the wholesale redevelopment of the site with a view to increasing relevant content on the State's general history and providing interactive and meaningful experiences for users. An entirely new website was developed specifically for SA *History Week*, attracting 6413 visitors alone.

To the best of History SA's knowledge, it received 819 mentions in print, radio, TV and online media, including feature print stories and staff broadcast interviews. It is understood that many other mentions were made but not picked up by its media monitoring service. History SA's Directorate received 325 print, radio, TV and online mentions, Migration Museum 107, National Motor Museum 203 and South Australian Maritime Museum 184. This level of coverage was assisted with the investment in a national media online database and improved media relations strategies.

The Trust adopted the trading name 'History SA' to avoid confusion with the National Trust and to better position the organisation as more contemporary and forward-thinking, as well as to highlight its State Government connection. A new branding strategy was executed, including a new corporate logo and corporate colour scheme. The logo is consistent with the new versions implemented for the three Museum divisions, creating a corporate suite.

Marketing activity continued to focus on the Museums' changing exhibitions and public programs. The focus was on radio advertising, due to the additional gratis airtime and promotional activity provided. Generic ongoing radio advertising continued to prove fruitful for the National Motor Museum. A series of ongoing generic television commercials promoting the National Motor Museum were continued on Channel 10, History SA's broadcast partner. History SA thanks Channel 10 for its support which goes well beyond our initial agreement on the production of television commercials and provision of free airtime. The South Australian Maritime Museum's advertising focused on its changing exhibitions during school holiday periods, using predominantly print media. The increased profile of SA *History Week* 2010 was another significant achievement, with over 70 000 people experiencing the event state-wide. State-wide media coverage for the event continued to grow, with the 2010 event receiving staggering coverage.

History SA Public Programs

History SA Exhibition Gallery

Throughout the year 6247 visitors viewed the exhibitions, *Blue Jeans and Jungle Jeans: Revisiting the 60s and 70s* and *Shell-shocked: Australia after Armistice*. This is a pleasing result given the History SA Gallery's opening times were primarily restricted to weekdays only and it was only open for two months before closure. *Shell-shocked: Australia after Armistice* attracted 5926 visitors alone over three months. Given the sombre nature of the exhibition and the absence of a marketing budget, this was also pleasing.

SA History Week

SA History Week 2010 was enjoyed by over 70 000 people, indicating that its profile and appeal is still growing rapidly. For the first time, a reception was held by the Lord Mayor and was attended by approximately 200 event organisers and stakeholders. It was very well received. The event was launched with an 891 ABC Adelaide outside broadcast in Rundle Mall which was themed around the forthcoming thirtieth anniversary of the *Bay to Birdwood* event in September 2010. Several vehicles from the National Motor Museum were on display. The launch of the new dedicated website was another significant achievement and drew heavily on resources. Messenger Community News continued their support of the event by running editorial in their papers. This was supported by significant editorial coverage over three weeks prior to and during the week itself. History SA thanks 891 ABC Adelaide and Messenger Community News for their continued support of this event. A story also appeared on Channel 10's *Postcards*. Twenty thousand programs were distributed state-wide with posters and corflute signs for participants to display outside their venue. The event received significant state-wide editorial coverage on radio and in print, with particular focus in regional areas. History SA also thanks the University of Adelaide and Adelaide City Council for their ongoing financial support and welcomes AGL to this event. Once again, the event proved a most effective profiling mechanism for History SA and the State's history, and is well worth the significant human resources invested in it.

175th Anniversary of South Australia

This 2011 milestone was a focus throughout the year with planning and sponsorship packages developed and approaches made.



SA History Week 2010 outside live broadcast by 891 ABC Adelaide, Rundle Mall, Adelaide, 21 May 2010
L-R Margaret Anderson, Chief Executive History SA, Peter Goers and Carole Whitelock

Migration Museum

A total of 151 409 people visited the Migration Museum this year. This was a decrease of 5.0 per cent (8045) from the previous year. The impact of the global financial crisis on tourism, which represents 70 per cent of the Museum's visitors, continued to be an issue, as was the need to close galleries after flooding in the Museum.

With an extremely limited marketing budget, marketing efforts continued to be directed towards generating free editorial from television, press and radio for the changing exhibitions program and other activities at the Museum, including the exhibitions, *Selling an American Dream*, *Cartoons by that Odd Mr Sprod* and *Home is where the heart is*. Thankfully, these exhibitions received excellent media coverage, with the first one receiving national coverage, particularly in art magazines and artist trade publications.

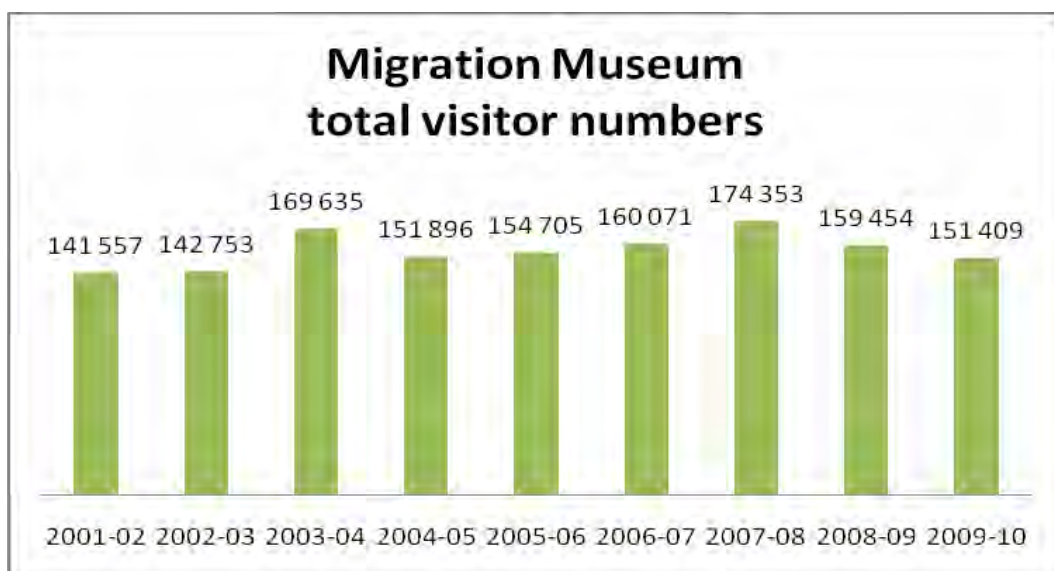
During November the Museum's new logo and branding was implemented on all promotional materials.

The following community displays held in the Community Access Gallery, *The Forum*, also successfully received media coverage:

- Tanzanian Community Cultural Exhibition
- *Turkic World: From Crimea to Australia*
- Hellenism and the migration of ideas
- *Remember the Holocaust: Art and the Holocaust*

A project that took considerable resources throughout the year was to develop and design new site signage for the Museum. A new sign was designed for the footpath, a replacement sign for the courtyard, three dimensional lettering above the main entrance and new banners to each side of the main entrance were also designed. The new logo and branding was included in the design. This was very exciting as signage is a significant issue for the site and these signs will go a long way towards drawing in new and lost visitors. Preliminary designs were verbally approved by Heritage SA and Adelaide City Council. However, the construction drawings were still to be approved by close of the year.

A partnership with the University of Adelaide on the joint development of a potential exhibition on the Colombo Plan and its impact on migration was developed across the year. The exhibition might feature the University's alumnus and the intention was to travel it to the students' countries of origin. Whilst the concept generated great interest, funding was not secured.



National Motor Museum

The financial year closed with visitor figures reaching 67 868, the third highest total since 1999–2000. This was slightly below the previous year by 0.05 per cent, a decrease of just 32.

The two major events held at the Museum, the *Bay to Birdwood Classic* and the *Rock & Roll Rendezvous*, continued to be important in maintaining visitor numbers, with 15 862 attending these events, an increase of over 2000 from the previous year. This was the second time History SA's marketing unit undertook the marketing for the *Bay to Birdwood* event and visitor research indicated that the model adopted was very successful. Both event campaigns included a commercial on Channel 10, and radio and print advertisements. The Museum wishes to acknowledge the major ongoing support of Eastside Automotive, as well as Distinctive Homes, Holden, Arkaba Hotel, Repco, Shannons, Welsh & Leo, Posh Printing, Channel 10 and Australian Audio and Lighting Technology for supporting the *Rock & Roll Rendezvous* event. Planning for the thirtieth anniversary *Bay to Birdwood* 2010 event began in earnest in the latter part of the financial year.

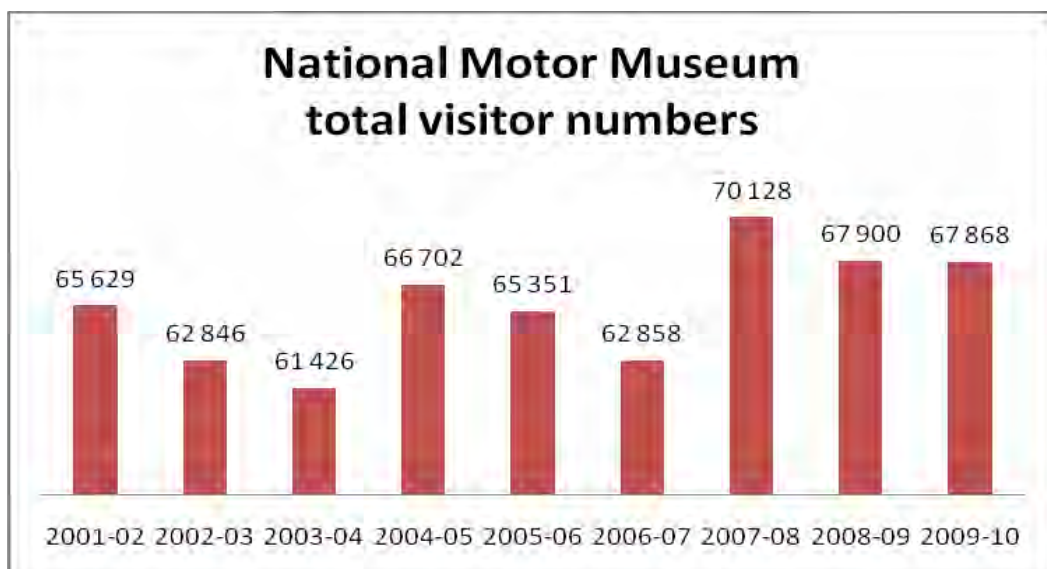
Rather than advertise specific exhibitions, the generic advertising program continued on both television and radio. Generic humorous radio advertisements were run on MIX FM and Cruise. The objective was to build the general profile of the Museum, rather than relying on individual exhibitions to encourage visitors. In addition, a series of three generic television commercials aired on Channel 10. Channel 10's commitment to providing airtime for these commercials during prime viewing time was greatly appreciated.

A special thank you is extended to Holden for its continued support of the Museum again last year. This was the twelfth consecutive year Holden has supported the Museum. It is very rare for a corporate partnership to have such longevity and it is great to see Holden now actively leveraging its support.

A promotion was held in association with Westfield's West Lakes Centre and involved each child having their photograph taken with Father Christmas receiving discounted entry to the Museum. The arrangement with Westfield also included a mini display within the Centre that promoted the Museum.

During November the Museum's new logo and branding was implemented on all promotional materials.

The outstanding arrangement with *Just Cars* magazine continued throughout the year. This included a full page dedicated to the Museum appearing each month. The page detailed exhibitions and events and profiled a range of vehicles in the collection. Over 300 000 magazines were printed monthly and it is the best-selling car magazine in the country. This is another fantastic profiling tool for the Museum and the Museum thanks Just Magazines for their support.



South Australian Maritime Museum

The financial year closed with visitor figures reaching 67 119. This represented a decrease from the previous year of 9.3 per cent (6891 visitors). Heat waves in November and January had a devastating effect on the mid financial year visitor figures and, unfortunately, they did not recover. This was very disappointing after the significant positive trend of the previous years.

During the July school holiday period the *Quest for the South Magnetic Pole* exhibition continued to be displayed. During this period, no advertising was purchased in order to retain those funds for expenditure during the busy December–January school holiday period. However, a television commercial was aired on Channel 10 promoting the exhibition and media editorial was used. A National Science Week event was organised in partnership with the State Library of South Australia and Royal Institution involving an 'open conversation' with Dr Charlie Barton, the geomagnetic scientist who discovered the South Magnetic Pole. Amazingly, over 150 people attended the event and over 100 were placed on a waiting list. The Marketing Unit also worked closely with the Australian National Maritime Museum on their showing of this exhibition in the latter part of the year.

Over 300 people attended the Sunday 18 October free day thanks to Flinders Ports with coverage by 891 ABC Adelaide and 5AA. The *Baby Rave* held as part of the Port Adelaide Festival proved popular with little ones.

During November the Museum's new logo and branding was implemented on all promotional materials.

A promotion was held in association with Westfield's West Lakes Centre and offered the parents of each child having their photograph taken with Father Christmas discounted entry to the Museum. The arrangement with Westfield also included a mini display within the Centre that promoted the Museum.

Unfortunately, the normally popular children's exhibition *Pirates! Skullduggery at the Maritime Museum* held during December 2009 and January 2010 was plagued by heat waves which drastically affected bookings. The usual annual formula including a print campaign in *The Advertiser* and *Sunday Mail* and a commercial on Channel 10 did not tempt the usual numbers to brave the heat. However, repeating this exhibition three Januarys in a row has successfully cemented this Museum as a January school holiday destination, which is a great outcome.

During the year enormous effort was expended on the travelling exhibition *Exposed! The Story of Swimwear*. Relationships were established with five of the State's top fashion designers who each designed a costume specifically for the exhibition. The great tragedy was that the effort in implementing the significant marketing campaign and the overwhelming media coverage did not correlate with visitors. It is believed that this was largely due to a timing issue as it was launched and held during 'mad March', which included other major events, the Adelaide Festival and Fringe, Womadelaide, Clipsal 500 and other smaller music festivals. The extensive marketing campaign included a unique launch involving a vintage swimwear fashion parade, as well as a contemporary swimwear parade by professional models. Channel 10's Jane Reilly, *Miss Australia Beach Girl 1974*, officially launched the exhibition and Moët Hennessy provided the champagne. The *Adelaide Magazine* ran a four-page feature article on the exhibition which appeared on the day of the launch. This was very exciting because this was their special Fringe and Festival edition. It was also the issue that launched their new look magazine. An exciting television commercial was produced by Channel 10 and was screened throughout the life of the exhibition. A poster was distributed throughout Adelaide venues and advertisements appeared in each Saturday edition of *The Advertiser*. A leaflet was dropped in just under 200 000 households across metropolitan Adelaide. Advertisements also appeared in *Blaze* magazine and on the social networking website Facebook. Significant media coverage was received, including a piece on ABC's *Stateline*. It was hoped this exhibition would boost visitor numbers lost during December and January, but this did not eventuate.

Fortunately, *The Lost Tools of Henry Hoke* exhibition received fantastic media coverage and was well attended in the latter part of the year.

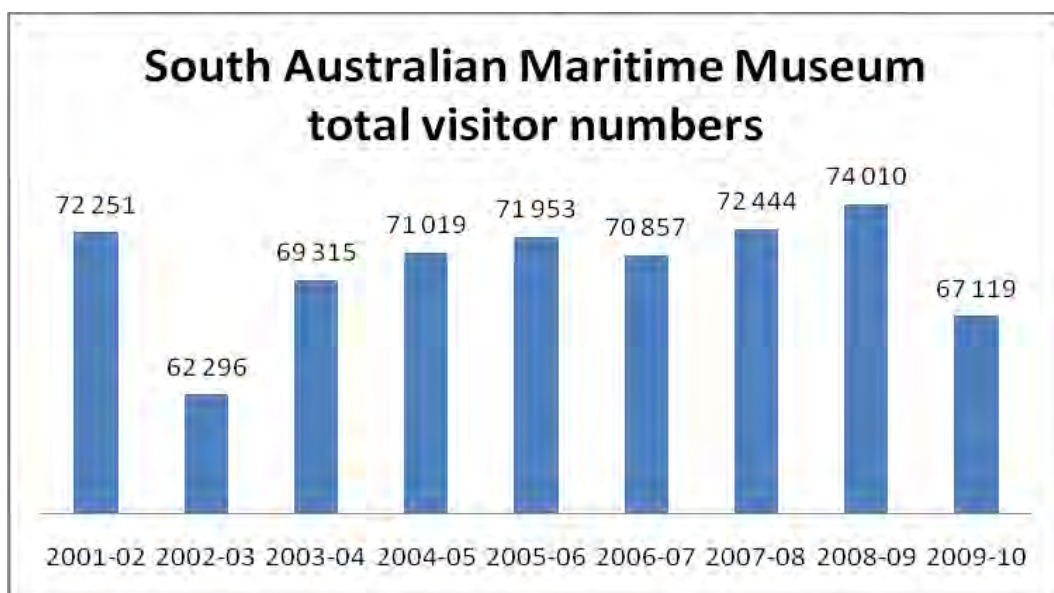
A highlight of the South Australian Maritime Museum's program was *The Lost Tools of Henry Hoke*, an exhibition from the slightly prestigious Institute of Backyard Studies.



The Museum's April school holiday program, *Shipwrecked! Attack of the Sea Monsters*, was advertised in *The Advertiser* and *Sunday Mail*.

An archaeological dig in the Museum was undertaken by Flinders University and was of great interest to the media. Special tours of the dig were also well received.

The Museum thanks AGL Torrens Island Power Station for its ongoing support of the Museum's historic vessel, *Archie Badenoch*, throughout the year.



Sponsors

History SA is very grateful to our wide array of sponsors. They are the foundation for many of our programs and we could not function effectively without them.

- 891 ABC Adelaide
- Adelaide City Council
- Adelaide Hills Council
- AGL Torrens Island Power Station
- Architecture Museum, University of South Australia
- Arkaba Hotel
- Australian Audio and Lighting Technology
- Australian National Maritime Museum
- Australian Society of Archivists (SA Branch)
- Channel 10
- Coca Cola Amatil
- City of Port Adelaide Enfield
- Council of Australasian Museum Directors (CAMD)
- Cruise FM
- Department for Education and Children's Services
- Department for Environment and Heritage
- Department of the Environment, Water, Heritage and the Arts
- Department of Health
- Department of Veterans' Affairs
- Distinctive Homes
- District Council of The Copper Coast
- DP World Terminals
- Eastside Automotive
- Flinders Ports
- Historical Society of South Australia Inc
- History Council of South Australia
- Holden Ltd
- Maughan Thiem Ford
- Meguiars
- Messenger Community News
- Michell 1870
- Migration Museum Foundation
- Mix 102.3 FM
- Moet Hennessy
- Museums Australia (SA Branch)
- Paint Supplies
- Posh Printing
- Repco
- Reconciliation South Australia
- Returned & Services League of Australia (SA Branch)
- SGIC
- Shannons
- State Records of South Australia
- The University of Adelaide
- University of South Australia
- Veterans SA
- Visions of Australia Touring Program
- Welsh & Leo

KYM CHEEK
Marketing Manager

Divisional Report

Business Services

The Business Services Unit provides financial and administrative leadership and support to the Directorate and Museum divisions of History SA. The Unit operates centrally from the Directorate located at Torrens Parade Ground and the Business Managers continue to work closely with the Department of the Premier and Cabinet (DPC) and Arts SA.

Queen's Theatre

Twenty-one groups used the Queen's Theatre from July 2009 to June 2010. The Theatre was used for private functions, corporate and cultural events. A total of 9065 people visited the Queen's Theatre site during this period and it was occupied for 201 days. Hire income for the financial year was \$21 150.

Maintenance work and inspections were undertaken in line with the annual maintenance schedule.

The management of the Queen's Theatre was recalled by Arts SA from 1 July 2010. They will manage the Theatre during the development and building phases on a neighbouring site.

Customer Satisfaction

T1.7 South Australia's Strategic Plan: Performance in the public sector — customer and client satisfaction with government services.

Visitor Service Quality surveys were conducted during the year at the three History SA museums. Visitors rated their overall satisfaction on a scale of 1 to 7 (1 = very low; 7 = very high). On average, visitors rated their satisfaction as 6/7.

Management of Human Resources

Staffing – Directorate

The Finance and IT Officer commenced maternity leave in March for six months. She was not replaced and her duties were absorbed by other Business Unit staff.

Employee numbers, gender and status

| Total Number of Employees | | |
|---------------------------|------|---------------------------------|
| Persons | 72 | |
| FTEs | 44.4 | (FTEs shown to 1 decimal place) |

| Gender | % Persons | % FTEs |
|--------|-----------|--------|
| Male | 27.8 | 34.8 |
| Female | 72.2 | 65.3 |

| Number of Persons during the 2009–10 Financial Year | |
|-----------------------------------------------------|----|
| Separated from the agency | 11 |
| Recruited to the agency | 18 |

| Number of Persons at 30 June 2010 | |
|-----------------------------------|---|
| On Leave without Pay | 1 |

Number of employees by salary bracket

| Salary Bracket | Male | Female | Total |
|----------------------|-----------|-----------|-----------|
| \$0 – \$49 199 | 13 | 28 | 41 |
| \$49 200 – \$62 499 | 4 | 15 | 19 |
| \$62 500 – \$80 099 | 0 | 8 | 8 |
| \$80 100 – \$100 999 | 3 | 0 | 3 |
| \$101 000 + | 0 | 1 | 1 |
| TOTAL | 20 | 52 | 72 |

Status of employees in current position

| STATUS OF EMPLOYEES IN CURRENT POSITION | | | | | |
|-----------------------------------------|--------------|---------------------|--------------------|----------------|--------------|
| FTEs | Ongoing | Short-Term Contract | Long-Term Contract | Other (Casual) | Total |
| Male | 9.86 | 2.01 | 3.00 | 0.56 | 15.43 |
| Female | 17.76 | 5.97 | 3.70 | 1.56 | 28.99 |
| TOTAL | 27.62 | 7.98 | 6.70 | 2.12 | 44.42 |

| PERSONS | Ongoing | Short-Term Contract | Long-Term Contract | Other (Casual) | Total |
|--------------|-----------|---------------------|--------------------|----------------|-----------|
| Male | 11 | 3 | 3 | 3 | 20 |
| Female | 27 | 11 | 4 | 10 | 52 |
| TOTAL | 38 | 14 | 7 | 13 | 72 |

Executives

| EXECUTIVES BY GENDER, CLASSIFICATION AND STATUS | | | | | | | | | | | | |
|-------------------------------------------------|---------|--------|--------------|--------|----------------|----------|----------------|--------|-------|---|----------|------------|
| | Ongoing | | Term Tenured | | Term Untenured | | Other (Casual) | | Total | | | |
| Classification | Male | Female | Male | Female | Male | Female | Male | Female | Male | % | Female | % |
| EXECA | | | | | | 1 | | | | | 1 | 100 |
| TOTAL | | | | | | 1 | | | | | 1 | 100 |

Leave management

| AVERAGE DAYS LEAVE PER FULL TIME EQUIVALENT EMPLOYEE | | | | |
|------------------------------------------------------|---------|---------|---------|---------|
| Leave Type | 2006-07 | 2007-08 | 2008-09 | 2009-10 |
| Sick Leave | 5.63 | 6.81 | 5.50 | 7.09 |
| Family Carer's Leave | 0.64 | 0.75 | 1.00 | 0.92 |
| Miscellaneous Special Leave | 0.57 | 0.58 | 0.70 | 0.50 |

Workforce diversity

History SA recognises the value of workforce diversity and the benefits inherent in having a workforce that is representative of the community it serves.

Workforce diversity: Aboriginal and/or Torres Strait Islander employees

| Salary Bracket | Aboriginal Employees | Total Employees | % Aboriginal Employees | Target* |
|--------------------|----------------------|-----------------|------------------------|-----------|
| \$0-\$49 199 | 0 | 41 | 0 | 2% |
| \$49 200-\$62 499 | 0 | 19 | 0 | 2% |
| \$62 500-\$80 099 | 0 | 8 | 0 | 2% |
| \$80 100-\$100 999 | 0 | 3 | 0 | 2% |
| \$101 000+ | 0 | 1 | 0 | 2% |
| TOTAL | 0 | 72 | 0 | 2% |

* Target from South Australia's Strategic Plan

Workforce diversity: age profile

| NUMBER OF EMPLOYEES BY AGE BRACKET BY GENDER | | | | | |
|----------------------------------------------|-----------|-----------|-----------|-------------|---------------------------|
| Age Bracket | Male | Female | Total | % of Total | 2010 Workforce Benchmark* |
| 15-19 | 0 | 2 | 2 | 2.78% | 6.1% |
| 20-24 | 0 | 2 | 2 | 2.78% | 10.6% |
| 25-29 | 0 | 3 | 3 | 4.17% | 10.5% |
| 30-34 | 1 | 3 | 4 | 5.56% | 9.4% |
| 35-39 | 3 | 4 | 7 | 9.72% | 11.2% |
| 40-44 | 4 | 8 | 12 | 16.67% | 11.1% |
| 45-49 | 3 | 9 | 12 | 16.67% | 12.2% |
| 50-54 | 2 | 8 | 10 | 13.89% | 11.0% |
| 55-59 | 3 | 6 | 9 | 12.50% | 9.2% |
| 60-64 | 3 | 4 | 7 | 9.72% | 6.0% |
| 65+ | 1 | 3 | 4 | 5.56% | 2.9% |
| TOTAL | 20 | 52 | 72 | 100% | 100% |

* Source: Australian Bureau of Statistics Australian Demographic Statistics, 6291.0.55.001 Labour Force Status (ST LM8) by sex, age, state, marital status – employed – total from Feb 78. Supertable, South Australia at May 2010

Workforce diversity: cultural and linguistic diversity

| CULTURAL AND LINGUISTIC DIVERSITY | | | | | |
|----------------------------------------------------------------------|------|--------|-------|-------------|---------------|
| | Male | Female | Total | % of Agency | SA Community* |
| Number of employees born overseas | 5 | 6 | 11 | 15.28% | 20.3% |
| Number of employees who speak language(s) other than English at home | 0 | 0 | 0 | 0.00% | 16.6% |

* Benchmarks from ABS Publication Basic Community Profile (SA) Cat No. 2001.0, 2006 census

Workforce diversity: disability

| TOTAL NUMBER OF EMPLOYEES WITH DISABILITIES (ACCORDING TO COMMONWEALTH DDA DEFINITION) | | | |
|-------------------------------------------------------------------------------------------|--------|-------|-------------|
| Male | Female | Total | % of Agency |
| 0 | 0 | 0 | 0% |

| TYPES OF DISABILITIES (WHERE SPECIFIED) | | | | |
|-------------------------------------------|------|--------|-------|-------------|
| Disability | Male | Female | Total | % of Agency |
| Disability requiring workplace adaptation | | | | 0 |
| Physical | | | | 0 |
| Intellectual | | | | 0 |
| Sensory | | | | 0 |
| Psychological/Psychiatric | | | | 0 |

Voluntary flexible working arrangements

| NUMBER OF EMPLOYEES USING VOLUNTARY FLEXIBLE WORKING ARRANGEMENTS BY GENDER | | | |
|-----------------------------------------------------------------------------|------|--------|-------|
| | Male | Female | Total |
| Purchased Leave | 0 | 0 | 0 |
| Flexitime | 12 | 26 | 38 |
| Compressed Weeks | 0 | 0 | 0 |
| Part-time | 1 | 5 | 6 |
| Job Share | 2 | 5 | 7 |
| Working from Home | 0 | 0 | 0 |

| Arrangement | Enables an employee to ... |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| Purchased Leave | Exchange an agreed reduction in salary in return for extra periods of leave over a specified period. |
| Flexitime | Negotiate how / when hours will be worked within agreed limits. |
| Compressed Weeks | Work a nine-day fortnight by working the same number of hours over nine instead of 10 working days. |
| Part-time | Work less than a full time employee. |
| Job Share | Share voluntarily with one or more other employees one full-time job, all working part-time. The hours are usually fixed and constant. |
| Working from Home | Work from a home-based location instead of their usual office-based location. |

Performance development**Documented review of individual performance management**

| Employees with ... | % Total Workforce |
|------------------------------------|-------------------|
| A review within the past 12 months | 100.00% |
| A review older than 12 months | 0.0% |
| No review | 0.0% |

Leadership and management development

Leadership and management training expenditure

| Training and Development | Total Cost \$ | % of Total Salary Expenditure |
|---------------------------------------------------------|------------------|-------------------------------------|
| Total training and development expenditure | 14 359.00 | 0.0% |
| Total leadership and management development expenditure | 5 787.00 | 0.0% |

Accredited training packages by classification

| Classification | Number of Accredited Training Packages |
|----------------|-------------------------------------------|
| Nil | Nil |

Employment opportunity programs

History SA is committed to employing on merit regardless of race, gender, sexuality, marital status, age, pregnancy, physical or intellectual impairment for all positions within the agency. In addition, History SA has two trained Equal Opportunity Officers, who are available to provide support and advice to employees.

Occupational health, safety and injury management

During 2009–10 History SA continued to make significant and sustained achievements in the management of Occupational Health, Safety and Welfare.

Key achievements and actions for 2009–10 included:

- OHS&W committees operational in all divisions. The committee is now using the new Department of the Premier and Cabinet (DPC) agenda with divisions reporting at bi-monthly meetings.
- Ongoing training for employees and managers in OHS&W responsibilities including:
 - Disability Awareness Training
 - First Aid Training
 - Manual Handling Training for existing staff and new employees
 - Ergonomic Assessment Training
 - Fire Warden Training
 - Chemicals in the Workplace
 - Divisional access to DPC intranet Corporate Training Program
- Regular audits and inspections were conducted in all works areas in line with the Department of the Premier and Cabinet 2009–10 schedules.
- Some staff received influenza immunisation.

Table 1: OHS Notices and Corrective Action taken

| | 2009–10 |
|----------------------------------------------------------------------------------------------------------------|---------|
| Number of notifiable occurrences pursuant to OHS&W Regulations Division 6.6 | 0 |
| Number of notifiable injuries pursuant to OHS&W Regulations Division 6.6 | 0 |
| Number of notices served pursuant to OHS&W Act s35, s39 and s40 (default, improvement and prohibition notices) | 0 |

There were no OHS&W Notices or Corrective Actions taken in 2009–10.

Table 2: Agency gross¹ workers compensation expenditure for 2009–10 compared with 2008–09²

| EXPENDITURE | 2009–10 (\$'000) | 2008–09 (\$'000) | Variation (\$'000) + (-) | % Change + (-) |
|---------------------------------------------------------|---------------------|---------------------|-----------------------------|----------------------|
| Income Maintenance | 21 | 0 | +21 | +100 |
| Lump Sum Settlements Redemptions – Sect. 42 | 0 | 0 | 0 | 0 |
| Lump Sum Settlements Permanent Disability – Sect. 43 | 0 | 0 | 0 | 0 |
| Medical/Hospital Costs Combined | 3 | 11 | -8 | -73.5 |
| Other | 4 | 2 | +2 | +97.8 |
| Total Claims Expenditure | 28 | 13 | +15 | +41.43 |

There were no new claims in 2009–10.

Table 3: Meeting Safety Performance Targets³

| | Base: 2005–06 Numbers or % | Performance: 12 months to end of June 2010 | | | Final Target Numbers or % |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-----------------------------------------------|-----------------------------------|-----------|------------------------------------|
| | | Actual | Notional Quarterly Target** | Variation | |
| 1. Workplace fatalities | 0 | 0 | 0 | 0 | 0 |
| 2. New Workplace Injury Claims | 1 | 0 | 1 | -1 | 1 |
| 3. New Workplace Injury Claims Frequency Rate | 13 | 11.54 | 10.4 | +1.14 | 10.4 |
| 4. Lost Time Injury Frequency Rate *** | 13 | 0 | 10.4 | -10.4 | 10.4 |
| 5. New Psychological Injury Claims | 0 | 0 | 0 | 0 | 0 |
| 6. Rehabilitation and Return to Work: | | | | | |
| 6a. Early Assessment within 2 days | 0% | 0% | 80% | -80% | 80% or more |
| 6b. Early Intervention within 5 days | 0% | 0% | 80% | -80% | 80% or more |
| 6c. RTW within 5 business days | 100% | 0% | 75% | -75% | 75% or more |
| 7. Claim Determination: | | | | | |
| 7a. Claims determined in 10 business days | 100% | 0% | 75% | -75% | 75% or more |
| 7b. Claims still to be determined after 3 months | 0% | 0% | 3% | -3% | 3% or less |
| 8. Income Maintenance Payments for Recent Injuries: | | | | | |
| 2008–09 Injuries (at 24 months development) | 0 | \$0 | \$0 | \$0 | \$0 |
| 2009–10 Injuries (at 12 months development) | 0 | \$21 493 | \$0 | +\$21 493 | \$0 |
| *Except for Target 8, which is YTD. For Target 5, 6c, 7a and 7b, performance is measured up to the previous quarter to allow reporting lag. | | | | | |
| **Based on cumulative reduction from base at a constant quarterly figure | | | | | |
| ***Lost Time Injury Frequency Rate for new lost time injury/disease for each one million hours worked. This frequency rate is calculated for benchmarking and is used by the WorkCover Corporation. | | | | | |
| Formula for Lost Time Injury Frequency Rate (new claims): | | | | | |
| Number of new cases of lost time injury/disease for year x 1,000,000 | | | | | |
| Number of hours worked in the year | | | | | |

Note: WorkCover claims, Rehabilitation and Return to Work programs for History SA staff are managed by the Department of the Premier and Cabinet on behalf of History SA.

Financial Reporting

Financial performance

A grant allocation of \$4 365 448 was provided to History SA by Arts SA to part-fund its operations for 2009-10. The sum included \$185 000 in specific-purpose funding for the Community Museums Program and South Australian History Fund, both of which are grant funds administered by History SA. It also included \$2 829 000 for accommodation costs, including building maintenance, insurance and operating leases. The financial outcome for the year was as projected with a net increase in cash of \$373 000.

Annual audited financial statements

Refer to Appendix 13 for History SA's annual financial statements.

Contractual arrangements

There were no contractual arrangements in 2009–10.

Account payment performance

In accordance with Treasurer's Instruction 11.

| Particulars | Number of accounts paid | % of accounts Paid (by number) | Value in \$A of accounts paid | % \$ of accounts paid (by value) |
|-----------------------------------------------|-------------------------|--------------------------------|-------------------------------|----------------------------------|
| Paid by due date* | 2602 | 88.8% | \$2 070 007.69 | 87.1% |
| Paid late but paid within 30 days of due date | 294 | 10.0% | \$288 661.88 | 12.1% |
| Paid more than 30 days from due date | 34 | 1.2% | \$18 885.52 | 0.8% |
| TOTAL ACCOUNTS PAID | 2930 | 100% | \$2 377 555.09 | 100% |

**Note: The due date is defined as per 11.7 of Treasurer's Instruction 11 Payment of Creditors' Accounts. Generally, unless there is a discount or written agreement between the public authority and the creditor, payment should be within 30 days of the date of the invoice or claim. Some agencies receive invoices significantly later than the invoice date, due to supplier invoicing processes. Agencies may choose to report against the date the invoice is first received rather than the date of invoice.*

Fraud

No frauds or suspected frauds have occurred to the knowledge of the management of History SA. A comprehensive system of checks and balances to control and prevent fraud, under the advice of the Auditor General's Department, has been maintained. Full disclosure has been made to the auditors regarding all non compliance obligations with laws and regulations that should be considered in preparing History SA's financial report.

Consultants

No consultants were engaged by History SA during 2009-10.

Reporting against the Carers Recognition Act

History SA does not provide or fund direct services to carers.

Disability action plans

History SA follows the Disability Action Plan developed by the Department of the Premier and Cabinet (DPC) to ensure the delivery of the five outcomes listed below, within the constraints of our heritage buildings:

1. Ensure the accessibility of services to people with disabilities.
2. Ensure information about services and programs is inclusive of people with disabilities.
3. Deliver advice and services to people with disabilities with awareness and understanding of issues affecting people with disabilities.
4. Provide opportunities for consultation with people with disabilities in decision-making processes regarding service delivery and in the implementation of complaints and grievance mechanisms.
5. The Chief Executive will ensure that History SA has met the requirements of the *Disability Discrimination Act 1992* and the *Equal Opportunity Act 1984*.

A ramp to the Chapel building at the Migration Museum was completed during 2009-10. This will enable access for disabled visitors and students. The Chapel building is primarily used for education programs. Grant funding was received from DPC and Arts SA for the building works.

Asbestos management in government buildings

Government has adopted guidelines for asbestos management in government buildings. History SA reports on its asbestos risk reduction program. This list includes buildings and vessels.

Annual asbestos management report 2009–10

| Category | Number of sites | | Category description | Interpretation One or more items at these sites.... |
|----------|------------------|----------------|---------------------------------------------------------------|-------------------------------------------------------------------|
| | At start of year | At end of year | | |
| 1 | 0 | 0 | Remove | Should be removed promptly |
| 2 | 2 | 2 | Remove as soon as practicable | Should be scheduled for removal at a practicable time |
| 3 | 1 | 1 | Use care during maintenance | May need removal during maintenance works |
| 4 | 1 | 1 | Monitor condition | Has asbestos present. Inspect according to legislation and policy |
| 5 | 0 | 0 | No asbestos identified / identified asbestos has been removed | (All asbestos identified as per OHS&W 4.2.10(1) has been removed) |
| 6 | 6 | 6 | Further information required | (These sites not yet categorised) |

Definitions

Category: The site performance score, determined by the lowest item performance score at each site

Number of sites in category: A count of how many sites have the corresponding site performance score, with separate counts done at the start and the end of each year

Category description: The recommended action corresponding to the lowest item performance score (recorded in the asbestos register by a competent person, as per OHS&W Regulation (SA) 1995, 4.2.10)

Interpretation: A brief real-world example of what each category implies for a site

Urban design charter

Not applicable to History SA.

Freedom of Information – information statements

The *Freedom of Information Act 1991* gives members of the public a legally enforceable right of access (subject to certain restrictions) to documents within the possession of South Australian government agencies, local government authorities and South Australian universities. The purpose of the Freedom of Information Act is to make the business of government open and accountable to the public. History SA fully supports the objectives and spirit of the Act and is active in its endeavours to improve records management practices.

Whistleblowers Protection Act 1993

There were no occasions on which matters of public interest were disclosed under the *Whistleblowers Protection Act 1993*.

Energy efficiency action plan reports

History SA maintains its commitment to energy efficiency by means of an ongoing program, supported by all staff, in seeking and implementing a wide range of general house-keeping initiatives to minimise energy usage. This consideration is also incorporated in History SA's approach to exhibition design and gallery development.

Performance against annual energy efficiency targets

| | Energy Use (GJ) ¹ | GHG Emissions ² | Business Measures ⁶ |
|----------------------------------------------------------------------|-----------------------------------------------------------|----------------------------|--------------------------------|
| Base Year 2000–01 ³ : | 3428 | 1129 | \$117 000 |
| Base Year 2000–01 ³ : | MJ4/business measure1/annum MJ/business measure2/annum | | |
| Year Being Reported: 2009–10 | 2699 | 622 | \$117 274 |
| Portfolio Target⁵ (for Year Being Reported) 15% | 2755 | 639 | \$125 181 |
| Final Portfolio Target⁶ (for 2014) 25% | 2571 | 847 | \$87 750 |

- 1 Energy use data will be expressed in gigajoules (GJ) and will be the sum of all fuel types used in each agency (ie electricity, natural gas, bottled gas, etc) for that period. This data will have been collected at a site level and aggregated up to agency level by the portfolio Reference Group member.
- 2 Many portfolios are pursuing a 'triple bottom line' reporting approach. It is therefore an optional extra that portfolios may wish to include Greenhouse Gas Emissions (in CO₂) as a means of quantifying a significant aspect of environmental performance. Greenhouse gas coefficients differ for fuel types. Please contact Energy Division, Department for Transport, Energy and Infrastructure to obtain these coefficients for South Australia.
- 3 It is acknowledged that portfolio structures change over time. Therefore the Portfolio baseline will represent the structure of the portfolio in the given reporting period.
- 4 The Portfolio target for the current year is based on an agreed methodology and can be obtained through the portfolio Reference Group member.
- 5 The Portfolio target in 2014 should equal a 25% energy efficiency improvement from the base year 2000–01.
- 6 Business measures are also known as normalisation factors. A key performance indicator for energy efficiency is energy intensity, i.e., the energy consumed per unit of a given business measure. Some typical business measures are the number of employees (FTEs) and the square metres of floor area of a building. The energy intensity therefore becomes the energy used per unit defined by the business measures such as MJ/m² and MJ/FTE.

Greening of Government Operations (GoGo) framework

History SA developed a Sustainability and Greenhouse Gas Reduction Action Plan during 2008–09. The plan was reviewed in 2009–10 to monitor progress and outcomes. History SA maintains its commitment to energy efficiency which is supported by all History SA staff.

Regional impact assessment statements

No Regional Impact Assessment Statements were prepared or required.

Freedom of Information – statistical reporting

History SA did not receive any Freedom of Information requests or applications in 2009–10.

Reconciliation statement

History SA continued to implement its 2009–12 Business Plan, which included a range of initiatives relevant to Reconciliation:

- History SA acknowledges the Kurna People as the Indigenous owners and custodians of the Adelaide Plains on all official planning documents and at all functions.
- The Migration Museum's refurbished galleries have a strong Indigenous history theme.
- The Migration Museum continued to offer *Impact of Settlement*, its cultural awareness-historical program, to a range of government agencies and schools. This program is now in strong demand from agencies, both within the South Australian public sector and externally, to increase understanding of Indigenous history in the State.
- History SA continued to work with all registered and accredited museums in the State to include recognition of Aboriginal land as a component of registration. We also continued to encourage community museums to work collaboratively with local Indigenous communities.
- History SA also asks all museums registered under the Community Museums Program to acknowledge the Indigenous owners and custodians of the land on which their museums and communities are sited.
- The travelling displays, which toured regional South Australia, presented aspects of Indigenous history. The displays were *The Voice of the People: Democracy Comes to South Australia*, and *Blue Jeans and Jungle Greens: Revisiting the 60s and 70s*.
- History SA's exhibition, *Blue Jeans and Jungle Greens: Revisiting the 60s and 70s*, and the travelling version, which was developed to tour regional South Australia, both included information on the struggle for Indigenous rights in South Australia and the 1967 referendum, as well as the perspectives of Indigenous veterans of the Vietnam War.
- The eighteenth State History Conference, *History...from the ground up*, held in Kadina in August 2009 included papers on South Australian Indigenous history, a tour and a film screening.
- SA History Week 2010 included an increased number of activities relating to Indigenous histories.

Gender reporting

History SA has a long-term commitment to considering the gendered nature of history in planning exhibitions, publications and other public programs. Individual research projects also include a gendered perspective.

DONNA TIMS AND REBECCA RUDZINSKI
Business Managers

History SA — Torrens Parade Ground, Victoria Drive, Adelaide 5000
GPO Box 1836, Adelaide 5001
Telephone: + 61 8 8203 9888 Fax: +61 8 8203 9883
Website: www.history.sa.gov.au
Email: staff@history.sa.gov.au

SOUTH AUSTRALIA

THIRTIETH ANNUAL REPORT

OF THE

HISTORY TRUST
of
SOUTH AUSTRALIA
(History SA)

FOR THE

YEAR ENDED 30 JUNE 2010

APPENDICES

1. Board of Trustees

Phillip Broderick, LL.B (Chair)

Christine Elstob, LL.B

Alison Mackinnon AM, BA, MEd. PhD, FASSA

Susan Magarey, AM, BA (Hons), DipEd, MA, PhD, FASSA

Bryan Moulds, BA (Planning), CTech

Minerva Nasser-Eddine, BA (Hons), MA, PhD, GDipBusEnt

Philip Satchell, AM

Ian Short, BA (Hons), GradCertEd

2. Management personnel

Margaret Anderson, BA (Hons), MA, DipEd

Kym Cheek, BA Comm

Christine Finnimore, BA

Amanda James, BA, Grad Dip Mus Stud

Kevin Jones, BA (Hons), Grad Dip Mus Stud

Mandy Paul, BA (Hons), MA, Grad Dip Mus Stud

Rebecca Rudzinski

Allison Russell, BA (Hons), MA, Grad Dip Mus Stud

Donna Tims

Chief Executive

Manager, Marketing

Director, Migration Museum

Senior Community History Officer

Director, South Australian Maritime Museum

Senior Curator

Manager, Business Unit

Acting Director, National Motor Museum

Manager, Business Unit

3. Staff as at 30 June 2010

Directorate

Margaret Anderson, Chief Executive
Suzanne Ball, Administrative Officer
Kym Cheek, Marketing Manager
Linda Curran, Administrative Officer
Kearin Hausler, Marketing Officer

Anna Ragosa, Chief Executive's PA
Rebecca Rudzinski, Business Manager
Joylyne Teh, Human Resources Officer
Donna Tims, Business Manager

Community History Programs

Karen Blackwood, Project Officer (casual)
Pauline Cockrill, Community History Officer
Amanda James, Senior Community History Officer

Jill MacKenzie, Public Programs Officer
Jan Mudge, Curator
Mandy Paul, Senior Curator

Migration Museum

Christine Finnimore, Director
Jessamy Benger, Operations Manager
Emily Branford, Guide (casual)
Marg Degotardi, Designer
Toby Finch, Guide (casual)
Elizabeth Galatsanos, Guide
*Rosa Garcia, Education Officer
Pamela Graham, Operations Manager
Elspeth Grant, Curator
Heather Hayden, Guide (casual)

Fiona Lukac, Guide (casual)
Catherine Manning, Senior Curator
Lata Mayer, Guide
Sue Milln, Guide
Suzanne Redman, Administrative Officer
Deidre Robb, Guide
Ron Rogers, Guide (casual)
Lauren Simeoni, Guide
Pat Stretton, Guide

* Seconded from the Open Access College of the Department of Education and Children's Services (DECS)

National Motor Museum

Allison Russell, Acting Director
Andrew Applebee, Museum Officer
Caroline Barnett, Museum Officer
Florence Bourke, Museum Officer
Susan Boyle, Museum Officer
Carina Daly, Museum Officer
Bruno Davids, Administrative Officer
Kathy Edelbauer, Facilities Officer
Steve Farrer, Museum Officer

Immanuel Hansen, Curatorial Officer, Mechanical
Ian Hay, Maintenance/Groundsman
Brett Knuckey, Museum Officer
Sue Kuschert, Museum Officer
Matthew Lombard, Curator
Pauline Renner, Events Coordinator
Kerry Smart, Museum Officer
Sue Wheeler, Business Manager

South Australian Maritime Museum

Kevin Jones, Director
Sarah Agius, Museum Officer (casual)
Rebecca Baker, Administrative Officer
Tina Barsotti, Museum Officer (casual)
Rolf Christiansen, Museum Officer
*Mandi Dimitriadis, Education Officer
Matt Gurn, Fleet Manager & Volunteer Coordinator
Jeff Hill, Museum Officer (casual)

Sally Hone, Curator
Eddy Knight, Museum Officer
Judy Laidler, Museum Officer
Lindl Lawton, Senior Curator
Rob Lincoln, Museum Officer
Patricia Mathieson, Museum Officer
Joan Simpson, Operations Manager
Anne Sinclair, Museum Officer (casual)

* Seconded from the Open Access College of the Department of Education and Children's Services (DECS)

4. Migration Museum Foundation committee members

| | |
|-----------|--------------------------------|
| Chair | Mr Alec Khoo |
| Treasurer | Mr Alex Gardini |
| Secretary | Ms Jessamy Bengier |
| Members | Mr Randolph Alwis AM |
| | Mr Charlie Borg |
| | Dr R Dante G Juanta OAM JP |
| | Prof Judith Brine |
| | Ms Minerva Nasser-Eddine |
| | The Hon Julian Stefani, OAM JP |
| | Ms Andrea Stylianou |
| | Ms Viv Szekeres |
| | Ms Constanze Voelkel-Hutchison |

5. Volunteer services

History SA is extremely grateful for the services of a large number of volunteers. We could not manage our museums, special events and collections without them and thank them most sincerely for their continuing work on our behalf. In 2009-10 volunteers contributed an estimated 18 788 hours.

Directorate/Community History Programs

Karen Blackwood
Mike Brown

John Davis
Catherine Gates

Migration Museum

Paul Beresford
Helen Chadwick
Rick Coburn
Elizabeth Anne Collins
Val Darby
John Gladwell

Pamela Griffiths
Tony Harris
Birgit Heilmann
Maureen Holbrook
Beth Jeffries
Phillippa King

Geoffrey Moffat
Melinda Mulley
Jenna Randall
Kathryn Reardon
Lesley Reardon
Dave Rickard

Pauline Rickard
Erica Smith
Megan Tutty
Adam Zaknic

National Motor Museum

Brian Barber
Russell Barner
Maxine Bartlett
Glen Bartlett
Dennis Basson
Noel Batten
Chris Bennett
Jeffrey Billing
Alan Boman
Jan Carr
John Carr
Joan Charrison
Ray Charrison
Brian Chesson
Jon Chittleborough
Arthur Clisby
Nola Clisby
Geoff Coat

Lindsay Cremin
Lynton Denton
Janet Egan
Colin Emmett
Chris Engelson
Gavin Farmer
Judy Feather
Roy Feather
Peter Flaherty
Terry Franklin
Bill Gallagher
Francis Georg
Thomas Georg
Geoffrey Glynn-Roe
Darryl Grey
Mike Hannan
Peter Harris
Ross Hoare

Alan Huggins
Danny Kay
Donald Kay
Colin Laity
Ron Lindsay
Hans Looft
Maureen Looft
David Manson
Carolyn Mason
Lindsay Mason
Malcolm McDowell
Keith Norrish
Jarryd Nuske
Kevin Osborne
Terry Parker
Des Pudney
Carol Pudney
Dave Richardson

Raelene Richter
Richard Sage
John Schwartz
Barrie Spencer
Alan Steel
Peter Stopford
Ivan Sutton
Jim Thompson
Graeme Tomlinson
Stuart Underwood
Abbey Van Manen
John Van Manen
Wolfgang Warmer
Bill Watson
Joy Watson
Rick Whitehead

South Australian Maritime Museum

Ron Barnes
Yensie Barnes
Derek Berry
Alan Burkett
Robert Candy
Bob Cole
Christopher Colyer
Tony Crosse
Nikki Crowther
Richard Crowther
Colin Dallow
Marg Dalos
Stuart Davie

Alan Dennett
Henry Doherty
Ernie Edwards
Errol Ford
Noel Garrard
Harry Goodall
Dennis Greenhill
John Gresty
Mark Howard
Dave Jenkins
Mike Keen
John Lawrence
Vern Leng

Andrew Mangnoson
Ellis Mathews
Robyn Matthews
Carol Mitchell
Kevin Morris
Rod Morris
Rex Munn
Marie O'Conner
Marcus Paparella
Mike Parsons
Jan Perry
John Pettman
Barry Poland

Dave Rickard
Keith Ridgeway
Bill Ridley
Peter Roberts
Peter Smith
Hank Van De Water
Peter Walls
Robert Warren
Neville Washington
Adriaan Westdyke
John Whittle
Robert Wright

6. Key performance indicators 2009–10

| | 2006–07 | 2007–08 | 2008–09 | 2009–10 |
|----------------------------------------------------------------------------------|-----------|-----------|-----------|-----------|
| Access by the South Australian community to the State's cultural heritage | | | | |
| Visitor numbers for History SA museums (total) | 306 257 | 329 785 | 323 793 | 301 708 |
| travelling exhibitions (outward) visitor numbers (total) | 112 254 | 254 247 | 41 758 | 61 110 |
| School numbers (total) | 40 866 | 44 562 | 41 832 | 31 570 |
| Travelling exhibitions – outward | 8 | 6 | 8 | 6 |
| Number of community organisations assisted | 355 | 230 | 269 | 1 014 |
| Number of enquiries | 12 607 | 10 565 | 10 179 | 22 716 |
| Financial performance | | | | |
| Revenue generated | | | | |
| admissions | \$587 954 | \$636 417 | \$660 251 | \$672 596 |
| functions/facilities hire | \$58 112 | \$60 079 | \$73 105 | \$60 474 |
| book/gift shops | \$194 938 | \$213 984 | \$240 286 | \$221 857 |
| grants | \$99 909 | \$70 750 | \$171 360 | \$151 616 |
| donations | \$22 283 | \$21 890 | \$16 955 | \$16 020 |
| sponsorship ✧ cash | \$238 412 | \$187 100 | \$234 350 | \$178 598 |
| other income | \$273 021 | \$361 984 | \$274 741 | \$150 696 |
| Number of volunteers on books at 30 June | 138 | 137 | 136 | 147 |
| and the estimated person hours contributed for the year | 15 843 | 15 144 | 24 640 | 20 116 |

7. Grants/sponsorship obtained

Directorate/Community History Programs

For 18th State History Conference *History... from the Ground up*,

31 July – 2 August 2009

| | |
|----------|----------------------------------------------------------|
| \$ 3 000 | Heritage Branch, Department for Environment and Heritage |
| \$ 2 000 | State Records of South Australia |
| \$ 1 000 | Historical Society of South Australia |
| \$ 500 | History Council of South Australia |
| \$ 250 | Museums Australia (SA Branch) |

For Community Museums Program

| | |
|----------|---------------------------------------------------------|
| \$ 8 800 | Community Heritage Grant, National Library of Australia |
|----------|---------------------------------------------------------|

For South Australian History Fund

| | |
|----------|---------------------------------------|
| \$ 1 000 | Australian Society of Archivists (SA) |
|----------|---------------------------------------|

For SA History Week 2010

| | |
|----------|---------------------------------|
| \$12 000 | Community Arts Development Fund |
| \$15 000 | Adelaide City Council |
| \$10 000 | AGL Energy |
| \$10 000 | The University of Adelaide |



Migration Museum

| | |
|----------|-----------------------------------------------------------------------------------|
| \$10 000 | Migration Museum Foundation for the exhibition, <i>Home is where the heart is</i> |
|----------|-----------------------------------------------------------------------------------|

National Motor Museum

| | |
|----------|----------------|
| \$ 5 000 | NRMA Insurance |
|----------|----------------|

Rock & Roll Rendezvous event

| | |
|----------|---------------------|
| \$10 000 | Eastside Automotive |
| \$ 5 000 | Distinctive Homes |
| \$ 2 000 | Shannons |
| \$ 1 200 | Repco |
| \$ 600 | Welsh & Leo |
| \$ 600 | Maughan Thiem Ford |

South Australian Maritime Museum

| | |
|-----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$129 000 | Commonwealth Government's Visions of Australia touring program for the exhibition <i>Quest for the South Magnetic Pole</i> to visit Townsville, Sydney, Canberra, Warrnambool and Port Pirie |
| \$ 10 000 | Pratt Foundation ISIS Fellowship to Fleet Manager Matt Gurn to visit Europe to study the conservation of iron ships |
| \$ 5 000 | Council of Australasian Museum Directors' (CAMD) Year of Biodiversity Museums Award for developing the education program, Biodiversity at Sea |
| \$ 2 500 | Australian National Maritime Museum's Maritime Museums of Australia Project Support Scheme for a research fellowship to study the South Australian Maritime Museum's collection of figureheads |
| \$ 2 000 | SA Science Week Grant (SA Grants) for environmental education programs |

8. Publications

- Russell, A and Cockrill, P 'Community Museums Program News' (6 issues per year)
- Grant, E and Sendziuk, P "'Urban Degeneration and Rural Revitalization": The South Australian Government's Youth Migration Scheme, 1913–14', *Australian Historical Studies*, vol. 41, 2010, pp. 75–89
- Manning, C 'Using Twitter at the Migration Museum', 225 – 229 *Twitter for Museums: Strategies and Tactics for Success*, published by Museums Etc., <http://www.museumsetc.com/?p=1501>
- SA History Week 2010 Published on web
http://www.history.sa.gov.au/history/history_week/historyweek.html

9. Unpublished conference papers

- Anderson, M 'Material things and urban lives', *Expanding Horizons: history, the city and the web*. University of South Australia, 17–18 May 2010
- Anderson, M 'German women and fertility in nineteenth century South Australia', *Researching German women pioneers – putting the jigsaw together*. German Pioneer Women Research Group, Adelaide, May 2010
- Anderson, M 'Public memory and history museums: challenges and opportunities for a more inclusive practice'. Third International Conference of the Inclusive Museum, Istanbul, 29 June – 3 July 2010
- Dimitriadis, M 'Move It Move It'. Economics Teachers National Conference, Adelaide, October 2009
- Hulme, K 'Off the beaten track: a journey across the nation'. World Forum for Motor Museums, Italy 2009
- Jones K 'Shipwreck Exhibitions in Australian Museums'. International Seminar on the Revival of Underwater Cultural Heritage, Shihsanhang Museum of Archaeology, Taipei County, Taiwan, 14 November 2009
- Paul, M 'On the pipe-track and in the town: Indigenous workers and fringe camps on Eyre Peninsula' (co-authored with Tom Gara), *Indigenous Participation in Australian Economies*. National Museum of Australia, Canberra, 9–10 October 2009
- Paul, M 'Indigenous histories and the city', *Expanding Horizons: history, the city and the web*. University of South Australia, 17–18 May 2010

10. Community Museums Program

The following 61 museums are currently registered or accredited in the Program. The Bay Discovery Centre/Holdfast Bay History Centre is the latest addition to the Program, attaining registration status by the end of the financial year.

Accredited museums as at 30 June 2010

Australian Electric Transport Museum, St Kilda (Tramway Museum)
 Ayers House Museum, Adelaide
 Embroiders' Guild Museum, Mile End
 Melrose Courthouse Museum
 Millicent National Trust Museum
 The Sheep's Back Museum, Naracoorte National Trust
 South Australian Aviation Museum, Port Adelaide
 Unley Museum
 Urrbrae House Historic Precinct

Registered museums as at 30 June 2010

| | |
|--------------------------------------------------------------|-------------------------------------------------------------------------------|
| Adelaide Masonic Centre Museum | Mary MacKillop Penola Centre |
| Ardrossan National Trust Museum | Moonta Mines Museum |
| Army Museum of South Australia, Keswick | Mount Gambier Branch National Trust |
| Axel Stenross Maritime Museum, Port Lincoln | Mount Laura Homestead Museum, Whyalla |
| Barmera National Trust Museum, Cobdogla | National Railway Museum |
| Barossa Valley Archives and Historical Trust Museum, Tanunda | Norwood History Centre |
| Bay Discovery Centre/Holdfast Bay History Centre | Old Highercombe Hotel Folk Museum, Tea Tree Gully |
| Booleroo Steam and Traction Preservation Society | Beachport and District Branch National Trust, Old Wool and Grain Store Museum |
| Brinkworth History Group | Penneshaw Maritime and Folk Museum |
| Burra Burra Branch National Trust | Polish Hill River Church Museum, Sevenhill |
| Charles Sturt Memorial Museum Trust, Grange | Port MacDonnell Maritime Museum |
| Crystal Brook Heritage Centre | Port Pirie National Trust Museum |
| Eyre Peninsula Railway Preservation Society, Port Lincoln | Port Victoria Maritime Museum |
| Farm Shed Museum, Kadina National Trust | Prospect Hill Historical Museum |
| Friedensberg Historic German School Museum, Springton | Radium Hill Heritage Museum |
| Gawler National Trust Museum | Scholz Park Museum, Riverton |
| Goolwa National Trust Museum | South Australian Police Historical Society Inc, Thebarton |
| Kimba and Gawler Ranges Historical Society | Stansbury Museum |
| Koppio Smithy Museum | Strathalbyn National Trust Museum |
| Lameroo and District Historical Society | Swan Reach Museum |
| Latvian Museum, Wayville | The Hahndorf Academy |
| Lock and Districts Heritage Museum | Wallaroo Heritage and Nautical Museum |
| Loxton Historical Village | Whyalla Maritime Museum |
| Mallala and Districts Historical Society | Willunga Courthouse Museum |
| Mallee Tourist and Heritage Centre, Pinnaroo | Victor Harbor Branch, National Trust of South Australia |
| Mannum Dock Museum of River History | Yankalilla District Historical Museum |

10. Community Museums Program (cont.)

Allocation of grants

Museums need to be accredited or registered with History SA to be eligible for Community Museums Program (CMP) funding.

The CMP fund is \$150 000 per annum. There was \$146 000 available for distribution in the grant round this year, as \$4000 was reserved for subsidising training in regional South Australia in the Collections MOSAiC database program.

Applications closed on 14 August 2009. History SA received 44 applications from 37 museums. Total funding requested was \$261 328. The assessment committee comprised Margaret Anderson, Chief Executive, History SA, Allison Russell, Senior Community History Officer, History SA, Pauline Cockrill, Community History Officer, History SA and Kate Walker, Curator, Unley Museum. Rachael Elliott, National Trust of South Australia, also reviewed applications from National Trust branches.

| Museum | Project | Grant \$ |
|-----------------------------------------------------|------------------------------------------------------------------------------------------------------|------------------|
| Ardrossan Historical Museum | Digitise historic photographs and burn to DVD for showing to visitors | 356 |
| Axel Stenross Maritime Museum | Upgrade MOSAiC computer software and fund database training | 1 314 |
| Beachport Branch National Trust of South Australia | Create a display about the history of the Buandik people from the time of European settlement | 15 000 |
| Brinkworth Historical Reserve Museum | Complete Stage 4A, interpretive signage for a Railway History Walking Trail | 5 960 |
| Cobdogla Irrigation Museum (Barmera National Trust) | Complete the Loveday internment camp display | 1 650 |
| Embroiderers' Guild Museum | Upgrade computer to cope with database | 1 393 |
| Embroiderers' Guild Museum | Purchase a new camera with stabiliser | 350 |
| Eyre Peninsula Railway Preservation Society | Upgrade computer and digitise photographs for display | 2 937 |
| Farm Shed Museum | Install sensor-operated lighting in the 'Work and play in the farmyard' display | 4 690 |
| Kimba and Gawler Ranges Historical Society | Develop a master plan for the museum | 10 000 |
| Lock and Districts Heritage Museum | Purchase computer and database to begin digitisation and data entry of collection | 6 485 |
| Loxton Historical Village | Develop an innovative interpretation and design plan | 14 855 |
| Mallee Tourist and Heritage Centre | Create an audio interpretation of the D.A.Wurfel Grain Collection | 4 455 |
| Mannum Dock Museum of River History | Develop an interpretation plan | 10 830 |
| Millicent National Trust Living History Museum | Purchase shelving, cabinets, archive boxes for a new storage area | 2 500 |
| Old Highercombe Hotel Museum | Design and develop an interpretation plan for all museum exhibitions | 9 600 |
| Penneshaw National Trust Museum | Complete Stage II of the interpretation project, the McKenzie Room display | 5 755 |
| Port Pirie Railway Museum | Purchase a digital camera (for adding images to collection database) and laminator | 215 |
| Port Pirie Railway Museum | Display old Port Pirie smelter films on DVD | 845 |
| South Australian Aviation Museum | Create interpretive story panels and theme identification signage | 9 000 |
| South Australian Police Museum | Purchase shelving and packing materials in response to preservation needs assessment | 4 425 |
| Stansbury Museum Inc | Refresh the mixed farming display, including photographic storage | 5 000 |
| Strathalbyn National Trust Museum | Establish a secure and fire resistant store separate from main museum building | 4 540 |
| Swan Reach Museum | Purchase new display furniture and interpretation to complete Stage 2 of the redevelopment of museum | 13 775 |
| The Encounter Coast Discovery Centre, Victor Harbor | Tell the History of Victor Harbor using photographs and the latest 15" digital picture frame | 520 |
| The Hahndorf Academy | Research and develop an interpretation plan | 5 000 |
| The Sheep's Back, Naracoorte | Purchase steel shelving for object storage as part of new purpose-built storage area | 4 550 |
| Total | | \$146 000 |

11. South Australian History Fund

The South Australian History Fund (SAHF) aims to meet a pressing need for financial assistance to individual authors and organisations to help research and publish works of non-fiction relating to South Australian history. The fund also assists South Australia's history sector, which includes historical societies, museums and community organisations to undertake projects to preserve and present their community history.

This year the Australian Society of Archivists again contributed \$1000 to the SAHF, to be allocated on their behalf, to assist one or more applicants to improve the quality of storage provided for the historical records in their custody. In addition, the Department for Environment and Heritage (DEH) contributed \$9000, to be allocated on their behalf, to two or more heritage interpretation projects.

The total available for distribution in 2009–10 was \$45 000. Forty-four applications were received totalling \$106 107. The assessment committee comprised Margaret Anderson, Chief Executive History SA, Allison Russell, Senior Community History Officer, History SA, Pauline Cockrill, Community History Officer, History SA, and Jane Thimke, Archivist, State Records of South Australia. Brian Samuels, Department for Environment and Heritage, also reviewed heritage project applications.

| Organisation | Project type | Project | Grant \$ |
|-------------------------------------------------|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| Advance Kingscote | Heritage project | Create four interpretive signs at Reeves Point Historic Site on the coast of Kangaroo Island | 1 520 |
| Alexandrina Council | Project | Create interpretive signage for a permanent commemorative cairn in the vicinity of the campsite used by Captain Charles Sturt and exploration party on landing at Goolwa in 1830 | 700 |
| Andrew Zielinski | Publication | Publish a book, <i>The Sound Man</i> , the biography of the Australian and international award-winning South Australia film sound designer James Currie | 2 500 |
| Australian Red Cross Society of South Australia | Project | Preserve, rehouse and document historical items relating to Red Cross South Australia in preparation for Red Cross' centenary year in Australia in 2014 | 2 000 |
| Brinkworth Historical Reserve Museum | Heritage project | Complete Stage 4A, interpretive signage for a Railway History Walking Trail | 4 000 |
| Cameron Raynes | Research | Research into the exclusion of Aboriginal people from public goods and services in South Australia between 1939 and 1953 towards production of first draft of manuscript | 4 000 |
| District Council of Tumby Bay | Heritage project | Create a Heritage Trail with 10 interpretive panels along the streets of Tumby Bay | 2 700 |
| Dublin History Group | Project | Transfer digitised historic Dublin school photographs onto a USB stick and display on a Digital Photo Frame | 250 |
| Gawler and District Heritage Association | Project | Transcribe, check and import data from Gawler's rates assessment books as part of the Gawler Community Historical Database Project | 2 000 |
| Gumeracha and District Historical Society | Project | Purchase of archival storage materials to store historical photographs and documents | 1 000 |
| James Smith | Publication | Publish a book, <i>A History of Eating in South Australia: The Cafes and Restaurants of Adelaide 1839-1965</i> | 2 000 |
| Jason Shute | Publication | Publish a book, <i>Ayers: The Man who Turned into a Rock: The Life and Times of Henry Ayers</i> | 2 000 |
| Lobethal Heritage Association | Project | Purchase of archival preservation material to safely store documents and objects in the Onkaparinga Woollen Mill Collection | 1 525 |

(Continues over page)

11. South Australian History Fund (cont.)

(cont.)

| Organisation | Project type | Project | Grant \$ |
|---------------------------------|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| National Trust SA Branch | Heritage project | Research, write and develop an interpretive display at the National Trust South Australia Headquarters, Beaumont House, a State Heritage Place | 5 000 |
| One Tree Hill Fire Service | Publication | Publish a 50th anniversary history of the One Tree Hill Country Fire Service 1960–2010 | 1 000 |
| Patricia Toomer | Publication | Publish a book, <i>The Secretary and Angorichina: The story of the forgotten casualties of the great wars and the woman who challenged the status quo, 1916-1965</i> | 2 000 |
| Polish Hill River Church Museum | Project | Purchase Collections MOSAiC computer software and training for cataloguing collection | 1 540 |
| Rendelsham Community Builders | Project | Research, write and design three display panels depicting local history, as stage one of an interpretive presentation in a central location in Rendelsham | 1 200 |
| Robin Coles | Publication | Publish a book, <i>Peramangk culture and rock art in the Mount Lofty Ranges of South Australia</i> | 2 500 |
| Rosemary Bonner | Publication | Publish a book, <i>An Early Woman Dentist: the Life and Times of Winifred E Preedy (1901–1989)</i> | 700 |
| Royal Zoological Society | Project | Preserve a collection of historical Adelaide Zoo staff uniforms in costume boxes | 365 |
| YMCA SA | Project | Microfilm nine volumes (1889-1900) of the YMCA of South Australia's monthly newsletter <i>Our Herald</i> | 2 000 |
| Yvonne Routledge | Publication | Publish a booklet on first director of the Waite Agricultural Research Institute from 1924 to 1938, entitled <i>Arnold Edwin Victor Richardson: Realising Waite's Vision</i> | 2 500 |
| Total | | | \$45 000 |

12. Exhibition program

Community access

Migration Museum – The Forum

The Forum is available for community groups to mount exhibitions about their own history and experience.

National Motor Museum – Club Space I and II

Club Space gives motoring clubs a forum to display club member vehicles and promote their club activities. The Museum has two Club spaces.

| | |
|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p style="writing-mode: vertical-rl; transform: rotate(180deg);">Migration Museum The Forum</p> | <p>Tanzanian Community Cultural Exhibition Tanzanian Community Association of South Australia (TCASA) 6 June – late August 2009</p> <p>Turkic World: From Crimea to Australia Turkic Peoples Association TURAN 5 September – February 2010</p> <p>Hellenism and the migration of ideas SA Council for Greek Cultural Month – Festival Hellenika 17 February – May 2010</p> <p>Remember the Holocaust: Art and the Holocaust Andrew Steiner Sculpture Gallery 6 June – August 2010</p> |
| <p style="writing-mode: vertical-rl; transform: rotate(180deg);">National Motor Museum Club Space I and II</p> | <p>Jowett Car Club of Australia, South Australia branch South Australia branch. 5 April – 5 July 2009</p> <p>Classic Owners Motorcycle Club of SA 5 April – 5 July 2009</p> <p>Chevrolet Performance Association of SA 6 July – 3 October 2009</p> <p>Morris & Morris Minor Car Clubs of SA 6 July – 3 October 2009</p> <p>Veteran and Vintage Motorcycle Club of South Australia 4 October 2009 – 9 January 2010</p> <p>Port Augusta Vehicle Restorers Club 4 October 2009 – 9 January 2010</p> <p>Mercedes Benz Club of South Australia 10 January – 10 April 2010</p> <p>The Veteran Car Club of South Australia 10 January – 10 April 2010</p> <p>Chrysler Restorers Club of Australia, South Australia 11 April – 17 July 2010</p> <p>Falcon GT Club of South Australia 11 April – 17 July 2010</p> |

12. Exhibition program (cont.)

Partner/collaborative exhibitions and events

| | |
|----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| History SA | <p>Suburban Dreams: house and home in Adelaide 1945–1965 Developed in partnership with the Architecture Museum, University of South Australia A temporary exhibition Opened 9 June 2010 at Migration Museum</p> |
| South Australian Maritime Museum | <p>Diversity at Sea Education program presented throughout the year Partnership with Department for Environment and Heritage</p> <p>Move It Move It! Education program presented throughout the year Partnership with Flinders Ports and DP World Container Terminal</p> <p>Quest for the South Magnetic Pole Partnership with South Australian Museum A temporary exhibition 8 May – 18 October 2009</p> <p>Tours of archaeological excavation of the Museum's Bond Store Galleries Partnership with Flinders University Department of Archaeology 9–16 May 2010</p> <p>Transported food at sea from 1840–1960 Partnership with Flinders University Department of Archaeology 20 May 2010</p> <p>The following three events were undertaken in partnership with City of Port Adelaide Enfield's Port Festival:</p> <p>Rockpool Dance Party 9 October 2009</p> <p>The Last Farewell concert by choir Nobody's Fault but Mine 11 October 2009</p> <p>Long Distance oral history project 8–16 October 2009</p> |

12. Exhibition program (cont.)

New permanent exhibitions

| | |
|----------------------------------|-------------------------------------------------------------------|
| National Motor Museum | <p>Go well...go Shell 16 April 2009 – ongoing</p> |
| South Australian Maritime Museum | <p>Port Adelaide Lighthouse Opened 4 December 2009</p> |

Temporary exhibitions – in-house

| | |
|----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| History SA Exhibition Gallery | <p>Blue Jeans and Jungle Greens: Revisiting the 60s and 70s 19 February 2008 – 21 August 2009</p> |
| Migration Museum | <p>Home is where the heart is: South Australian Immigrants in the 1950s and 60s An exhibition developed for the 2010 Adelaide Festival In the 1950s and 60s nearly two million people arrived from the other side of the world hoping to make Australia home. In their hearts they treasured memories of their lives in far-off places. And so they re-imagined and re-created the traditions and practices they knew, making homes and gardens that were neither Australian nor of their homelands, but somewhere else again: hybrid places where past and present met and where the heart discovered new ties to the future. Based on original research and the oral histories of immigrant families, this exhibition explores what 'home' meant to many South Australians through objects, images and films that have been generously loaned for the display. 23 February 2010 – December 2010</p> |
| South Australian Maritime Museum | <p>Pirates! Skullduggery at the Maritime Museum 23 October 2009 – 24 January 2010</p> |

12. Exhibition program (cont.)

Touring exhibitions – incoming

| | |
|-----------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| History SA Drill Hall | <p>Shell-shocked: Australia after Armistice A National Archives of Australia travelling exhibition 5 March – 23 May 2010</p> |
| Migration Museum | <p>Selling an American Dream: Australia's Greek Café An exhibition of photographs exploring the key roles that Greek Australians played during the formative years of Australian culture. This touring exhibition was developed by the <i>In Their Own Image: Greek–Australians National Project</i>, Macquarie University. Curators Effy Alexakis and Leonard Janiszewski 8 April 2009 – 29 September 2009</p> <p>Cartoons by that Odd Mr. Sprod The exhibition was curated by George Sprod's nephew, Dr David Sprod. George Sprod (1919–2003) was a cartoonist who lived as an expatriate in London in the 1950s and 60s and drew for <i>Punch</i> magazine. George Sprod began drawing cartoons as a prisoner of war in Changi prison. The exhibition showcased original artworks by George Sprod. 9 October 2009 – 17 January 2010</p> |
| South Australian Maritime Museum | <p>Exposed! The Story of Swimwear From the Australian National Maritime Museum 6 February – 30 April 2010</p> <p>The Lost Tools of Henry Hoke From the Institute of Backyard Studies 21 May – 5 August 2010</p> |

12. Exhibition program (cont.)

Touring exhibitions — outgoing

| | |
|----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| History SA | <p>Blue Jeans and Jungle Greens: Revisiting the 60s and 70s Visited: Penneshaw National Trust, May – July 2009 Moonta Mines Museum, July – August 2009 Two Wells Returned & Service League, August – September 2009 Enfield Council Library, October – November 2009 Onkaparinga Library, November 2009 Robe Public Library and Visitor Information Centre, December 2009 Port Augusta, January 2010 Port Lincoln Library, February 2010 Kimba Library, March 2010 Burnside Council Library, April 2010 Barossa Council and Public Library, May 2010 Playford Council Library, June 2010</p> <p>Gallipoli: The South Australian Story Visited: Enfield Library, April 2010</p> <p>The Voice of the People: Democracy comes to South Australia Visited: Barossa Council Library, January 2010 City of Playford Library, February 2010 Woodville Community Library, March 2010 City of West Torrens Library, April 2010 Walkerville Public Library, May 2010 The District Council of Mount Barker Library, June 2010</p> <p>Vote Yes: the 1967 Referendum Visited: History SA, Drill Hall, Torrens Parade Ground A temporary exhibition for SA History Week/Reconciliation Week event 28 May 2010</p> |
| Migration Museum | <p>They Took Our Land and then Our Children: 1923 Ngarrindjeri Petition The exhibition was jointly produced by the Migration Museum and the Ngarrindjeri Heritage Committee Inc with the support of several government departments. Visited: Trinity Gardens Primary School, 17 July – 17 August 2010 St Mark's College, Pt Pirie, 7 – 25 September 2009 Multicultural Education Committee, 2 October – 2 November 2009 Pasadena Disability Unit (Pasadena High School), 29 April – 21 May 2010 Seaton High School, 25 May – 17 June 2010 Victor Harbor R-7 School, 18 June – 6 July 2010</p> |
| South Australian Maritime Museum | <p>Quest for the South Magnetic Pole In partnership with South Australian Museum Visited: Museum of Tropical Queensland, Townsville, 16 April – 20 June 2010</p> |

12. Exhibition program (cont.)

Events/audience development

| | |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Migration Museum | <p><u>Exhibition launches</u></p> <p><i>Turkic World: From Crimea to Australia</i> His Excellency Rear Admiral Kevin Scarce officially opened the exhibition. 5 September 2009</p> <p><i>Cartoons by that Odd Mr Sprod</i> 9 October 2009</p> <p><i>Home is where the heart is: South Australian Immigrants in the 1950s and 60s</i> Exhibition launched by Paul Grabowski, Director Adelaide Festival Adelaide Festival, 23 February 2010</p> <p><i>Hellenism and the migration of ideas</i> 17 February 2010</p> <p><i>Remember the Holocaust: Art and the Holocaust</i> Exhibition launched by Dr Paul Bartrop 6 June 2010</p> <p><u>Foundation events</u></p> <p>Migration Museum Foundation morning tea 8 September 2009; 15 December 2009; 1 June 2010</p> <p><u>Other events</u></p> <p><i>Strings Instrument Exposition</i> With Roberto Cavagnoli 29 June – 5 July 2009</p> <p>Australasian Association of European Historians conference reception 6 July 2009</p> <p><i>Difficult Histories</i> Seminar with Dr Hubertus Knabe, Director of the Berlin-Hohenschönhausen Memorial 7 July 2009</p> <p>Armenian Community Plaque unveiling ceremony 24 April 2010</p> <p><i>Migrant Hostel Reunion morning tea</i> 21 May 2010</p> <p><i>Who do we think we are? Australian identity in film across the decades</i> In partnership with Flinders University 27 May 2010</p> <p>Baltic Plaque ceremony 12 June 2010</p> <p><i>Pieces of the Jigsaw Puzzle: Early German Women Pioneers</i> Display at the Barr Smith Library in partnership with the Early German Women Pioneers Research Group 22 May – 30 June 2010</p> |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

12. Exhibition program (cont.)

Events/audience development

| | |
|----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| National Motor Museum | <p>Bay to Birdwood Classic 27 September 2009</p> <p>2010 Rock & Roll Rendezvous 18 April 2010</p> |
| South Australian Maritime Museum | <p>The Pirate Show 4–23 January 2010</p> <p>Dolphin Festival 27 September – 8 October 2010</p> <p>Shipwrecked: Attack of the Killer Sea Monsters 6–16 April 2010</p> <p>Festival of Maritime Trades 29–30 May 2010</p> <p>Museum free day Sunday 18 October 2009 and Sunday 9 May 2010</p> |
| History SA | <p>Caring for Collections In partnership with Artlab Australia Murray Bridge, 23–25 March 2010</p> <p>Expanding Horizons: history, the city and the web A symposium in partnership with the School of Art, Architecture and Design, University of South Australia 17–18 May 2010</p> <p>History... from the ground up, 18th annual State History Conference Kadina, 31 July – 2 August 2009</p> <p>Indigenous veterans' morning tea An SA History Week and Reconciliation Week event in partnership with Reconciliation SA, the Department of Veterans' Affairs, Veterans SA and the Returned & Services League (SA Branch) 28 May 2010</p> <p>Collections MOSAiC database training Willunga, 27 – 29 September 2009; Pinnaroo, 30 September – 1 October 2009; Port Augusta, 3–5 October 2009</p> <p>Opening the Door Four half-day workshops 6–7 May 2010</p> <p>SA History Week 2010 21–30 May 2010</p> <p>SA History Week event organisers' workshop 21 October 2009</p> |

13. Financial statement for the year ended 30 June 2010



Government of South Australia
Auditor-General's Department

Our Ref: A10/091

30 September 2010

Mr P Broderick
Chairperson
History Trust of South Australia
GPO Box 1836
ADELAIDE SA 5001

9th Floor
State Administration Centre
200 Victoria Square
Adelaide SA 5000
DX 56208
Victoria Square
Tel +618 8226 9640
Fax +618 8226 9688
ABN 53 327 061 410
audgensa@audit.sa.gov.au
www.audit.sa.gov.au

Dear Mr Broderick

**The audit of the History Trust of South Australia
for the year ended 30 June 2010**

The audit of the accounts of the History Trust of South Australia for the year ended 30 June 2010 has been completed.

The audit covered the principal areas of the financial operations of the Trust and included the test review of systems and processes and internal controls and financial transactions.

The notable areas of audit coverage included:

- revenue
- expenditure
- payroll
- collections and fixed assets
- financial accounting
- Financial Management Compliance Program.

The audit coverage and its conduct are directed to meeting statutory audit responsibilities under the *Public Finance and Audit Act 1987* and also the requirements of Australian Auditing Standards.

Returned herewith are the financial statements of the History Trust of South Australia together with the IAR, which is unmodified.

Finally, I would like to express my appreciation to the management and staff of the History Trust of South Australia in providing assistance during the year to my officers in the conduct of the annual audit.

Yours sincerely

S O'Neill
AUDITOR-GENERAL

Enc.

INDEPENDENT AUDITOR'S REPORT**Government of South Australia**

Auditor-General's Department

9th Floor
 State Administration Centre
 200 Victoria Square
 Adelaide SA 5000
 DX 56208
 Victoria Square
 Tel +618 8226 9640
 Fax +618 8226 9688
 ABN 53 327 061 410
audgensa@audit.sa.gov.au
www.audit.sa.gov.au

**To the Members
 History Trust of South Australia**

As required by section 31 of the *Public Finance and Audit Act 1987* and subsection 19(2) of the *History Trust of South Australia Act 1981*, I have audited the accompanying financial statements of the History Trust of South Australia for the financial year ended 30 June 2010. The financial statements comprise:

- A Statement of Comprehensive Income
- A Statement of Financial Position
- A Statement of Changes in Equity
- A Statement of Cash Flows
- Notes to the financial statements
- A Certification of the financial statements from the Chairperson, Chief Executive and Business Manager.

The responsibility of the Members for the financial statements

The Members of the History Trust of South Australia are responsible for the preparation and the fair presentation of the financial statements in accordance with the Treasurer's Instructions promulgated under the provisions of the *Public Finance and Audit Act 1987* and Australian Accounting Standards. This responsibility includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's responsibility

My responsibility is to express an opinion on the financial statements based on the audit. The audit was conducted in accordance with the requirements of the *Public Finance and Audit Act 1987* and Australian Auditing Standards. The Auditing Standards require that the auditor complies with relevant ethical requirements relating to audit engagements and plans and performs the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates made by the Members, as well as the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my auditor's opinion.

Auditor's opinion

In my opinion, the financial statements present fairly, in all material respects, the financial position of the History Trust of South Australia as at 30 June 2010, its financial performance and its cash flows for the year then ended in accordance with the Treasurer's Instructions promulgated under the provisions of the *Public Finance and Audit Act 1987* and Australian Accounting Standards.



S O'Neill
AUDITOR-GENERAL
30 September 2010

History Trust of South Australia

STATEMENT OF COMPREHENSIVE INCOME

For the year ended 30 June 2010

| | Note No. | 2010 \$'000 | 2009 \$'000 |
|--------------------------------------------------|-------------|----------------|----------------|
| Expenses | | | |
| Staff expenses | 4 | 3 339 | 3 235 |
| Supplies and services | 5 | 2 834 | 3 114 |
| Depreciation expenses | 6 | 670 | 666 |
| Grant payments | 7 | 166 | 185 |
| Written off heritage collection | 13 | 274 | - |
| Total expenses | | 7 283 | 7 200 |
| Income | | | |
| Revenues from fees and charges | 9 | 1 057 | 1 046 |
| Interest revenues | 10 | 116 | 142 |
| Resources received free of charge | 13 | 109 | 65 |
| Other income | 11 | 980 | 823 |
| Total income | | 2 262 | 2 076 |
| Net cost of providing services | | (5 021) | (5 124) |
| Revenues from / payments to SA Government | | | |
| Revenue from SA Government – recurrent | | 4 365 | 4 333 |
| Revenue from SA Government – capital grant | | 521 | 273 |
| Total revenues from SA Government | | 4 886 | 4 606 |
| Net result | | (135) | (518) |
| Other comprehensive income | | | |
| Gain on revaluation of heritage collections | | 50 | - |
| Total comprehensive result | | (85) | (518) |

The net result and total comprehensive result are attributable to the SA Government as owner

22

| History Trust of South Australia | | | |
|--------------------------------------|-------------|----------------|----------------|
| STATEMENT OF FINANCIAL POSITION | | | |
| as at 30 June 2010 | | | |
| | Note No. | 2010 \$'000 | 2009 \$'000 |
| Current assets | | | |
| Cash and cash equivalents | 21 | 1 946 | 1 570 |
| Receivables | 12 | 75 | 39 |
| Inventories | | 112 | 108 |
| Total current assets | | 2 133 | 1 717 |
| Non-current assets | | | |
| Property, plant and equipment | 13 | 20 326 | 20 401 |
| Heritage collections | 13 | 11 181 | 11 296 |
| Total non-current assets | | 31 507 | 31 697 |
| Total assets | | 33 640 | 33 414 |
| Current liabilities | | | |
| Payables | 14 | 415 | 163 |
| Staff benefits | 15 | 442 | 393 |
| Provisions | 16 | 18 | 17 |
| Total current liabilities | | 875 | 573 |
| Non-current liabilities | | | |
| Payables | 14 | 48 | 45 |
| Staff benefits | 15 | 444 | 448 |
| Provisions | 16 | 58 | 48 |
| Total non-current liabilities | | 550 | 541 |
| Total liabilities | | 1 425 | 1 114 |
| Net Assets | | 32 215 | 32 300 |
| Equity | | | |
| Retained earnings | 17 | 16 659 | 16 794 |
| Asset revaluation surplus | 17 | 15 556 | 15 506 |
| Total Equity | | 32 215 | 32 300 |

The total equity is attributable to the SA Government as owner

| | |
|--------------------------------------|----|
| Unrecognised contractual commitments | 19 |
| Contingent assets and liabilities | 20 |

ra

History Trust of South Australia

STATEMENT OF CHANGES IN EQUITY

For the year ended 30 June 2010

| | Note No | Asset Revaluation Surplus \$'000 | Retained Earnings \$'000 | Total \$'000 |
|------------------------------------------------------------|------------|-------------------------------------------|--------------------------------|-----------------|
| Balance at 30 June 2008 | | 15 506 | 17 312 | 32 818 |
| Net result for 2008-09 | | - | (518) | (518) |
| Total comprehensive result for 2008-09 | | - | (518) | (518) |
| Balance at 30 June 2009 | 17 | 15 506 | 16 794 | 32 300 |
| Net result for 2009-10 | | - | (135) | (135) |
| Gain on revaluation of heritage collections during 2009-10 | | 50 | - | 50 |
| Total comprehensive result for 2009-10 | | 50 | (135) | (85) |
| Balance at 30 June 2010 | 17 | 15 556 | 16 659 | 32 215 |

All changes in equity are attributable to SA Government as owner.

The above statement should be read in conjunction with the accompanying notes

20

| History Trust of South Australia | | | |
|----------------------------------------------------------|-------------|----------------|----------------|
| STATEMENT OF CASH FLOWS | | | |
| For the year ended 30 June 2010 | | | |
| | Note No. | 2010 \$'000 | 2009 \$'000 |
| Cash flows from operating activities | | | |
| Cash outflows | | | |
| Staff payments | | (3 277) | (3 140) |
| Payments for supplies and services | | (2 589) | (3 186) |
| Payments of grants | | (166) | (185) |
| Cash (used in) operations | | (6 032) | (6 511) |
| Cash inflows | | | |
| Fees and charges | | 1 023 | 1 061 |
| Interest received | | 114 | 147 |
| Other receipts | | 980 | 823 |
| Cash generated from operations | | 2 117 | 2 031 |
| Cash flows from SA Government | | | |
| Receipts from SA Government – recurrent operating | | 4 365 | 4 333 |
| Receipts from SA Government – capital grant | | 521 | 273 |
| Cash generated from SA Government | | 4 886 | 4 606 |
| Net cash provided by operating activities | 21 | 971 | 126 |
| Cash flows from investing activities | | | |
| Cash outflows | | | |
| Purchase of property, plant and equipment | | (595) | (77) |
| Net cash (used in) investing activities | | (595) | (77) |
| Net increase in cash and cash equivalents | | 376 | 49 |
| Cash and cash equivalents at the beginning of the 1 July | | 1 570 | 1 521 |
| Cash and cash equivalents at the end of 30 June | 21 | 1 946 | 1 570 |

ea

History Trust of South Australia

NOTE INDEX

| | |
|----------------------------------------------------------------|---------|
| Objectives of the History Trust of South Australia (the Trust) | Note 1 |
| Summary of significant accounting policies | Note 2 |
| Activities of the Trust | Note 3 |
| Expenses notes | |
| Staff benefits expenses | Note 4 |
| Remuneration of staff | Note 4 |
| Supplies and services | Note 5 |
| Depreciation expense | Note 6 |
| Grant payments | Note 7 |
| Auditor's remuneration | Note 8 |
| Income notes | |
| Revenue from fees and charges | Note 9 |
| Interest revenues | Note 10 |
| Resources received free of charge | Note 13 |
| Other income | Note 11 |
| Asset notes | |
| Cash and cash equivalents | Note 21 |
| Receivables | Note 12 |
| Property, plant and equipment | Note 13 |
| Heritage collections | Note 13 |
| Liability notes | |
| Payables | Note 14 |
| Staff benefits | Note 15 |
| Provisions | Note 16 |
| Equity notes | |
| Equity | Note 17 |
| Other notes | |
| Financial instructions/financial risk management | Note 18 |
| Unrecognised contractual commitments | Note 19 |
| Contingent assets and liabilities | Note 20 |
| Cash flow reconciliation | Note 21 |
| Remuneration of Board Members | Note 4 |

NOTES TO THE FINANCIAL STATEMENTS

Note 1. Objectives of the History Trust of South Australia (the Trust)

The Trust's objectives are to:

- raise the level of community and schools-based participation in the study and enjoyment of South Australian history and the preservation of its evidence;
- mount popular exhibitions, events and other public programs on South Australian history and actively involve the community in their research and preparation;
- preserve the state's collection of movable items;
- provide advice and assistance to museums, historical societies and authors.

The Trust is charged with the management of the History Trust of South Australia, as prescribed under the *History Trust of South Australia Act 1981*.

The Trust's principal source of funds consists of grants from the State Government.

Note 2. Summary of Significant Accounting Policies

a) Statement of compliance

The financial statements are general purpose financial statements. The accounts have been prepared in accordance with relevant Australian Accounting Standards and Treasurer's Instructions and Accounting Policy Statements promulgated under the provision of the *Public Finance and Audit Act 1987*.

Except for Australian Accounting Standards, AASB 2009-12, which the Trust has early adopted, Australian Accounting Standards and interpretations that have recently been issued or amended but are not yet effective have not been adopted by the Trust for the reporting period ending 30 June 2010.

b) Basis of preparation

The preparation of the financial statements requires:

- the use of certain accounting estimates and requires management to exercise its judgment in the process of applying the Trust's accounting policies. The areas involving a higher degree of judgment or where assumptions and estimates are significant to the financial statements, these are outlined in the applicable notes;
- accounting policies are selected and applied in a manner which ensures that the resulting financial information satisfies the concepts of relevance and reliability, thereby ensuring that the substance of the underlying transactions or other events are reported; and
- compliance with Accounting Policy Statements issued pursuant to section 41 of the *Public Finance and Audit Act 1987*. In the interest of public accountability and transparency the Accounting Policy Statements require the following note disclosures, which have been included in this financial Statement:
 - a) revenues, expenses, assets and liabilities where the counterparty/transaction is with an entity within the SA Government as at reporting date, classified according to their nature. A threshold of \$100 000 for separate identification of these items applies;
 - b) staff whose normal remuneration is \$100 000 or more (within \$10 000 bandwidths) and the aggregate of the remuneration paid or payable or otherwise made available, directly or indirectly by the entity to those staff; and
 - c) board member and remuneration information, where a board member is entitled to receive income from membership other than a direct out-of-pocket reimbursement.

The Trust's Statement of Comprehensive Income, Statement of Financial Position, and Statement of Changes in Equity have been prepared on an accrual basis and are in accordance with the historical cost convention, except for certain assets that were valued in accordance with the valuation policy applicable.

The Statement of Cash Flows has been prepared on a cash basis.

The financial statement has been prepared based on a twelve month period and presented in Australian currency.

The accounting policies set out below have been applied in preparing the financial statements for the year ended 30 June 2010 and the comparative information presented.

c) The Reporting Entity

The financial statements include all activities of the Trust. The Migration Museum Foundation Incorporated has not been consolidated into the financial statements of the Trust, as its transactions are considered immaterial. For an outline of the Migration Museum Foundation Incorporated transactions and assets refer to note 22. There are no inter-entity transactions or balances.

d) Comparative information

The presentation and classification of items in the financial statements are consistent with prior periods except where specific revised Accounting Standards and/or Accounting Policy Statements has required a change.

Where presentation or classification of items in the financial statements have been amended, comparative figures have been adjusted to conform to changes in presentation or classification in these financial statements unless impractical.

The restate comparative amounts do not replace the original financial statement for the preceding period.

e) Rounding

All amounts in the financial statements and accompanying notes have been rounded to the nearest thousand dollars (\$'000).

f) Taxation

The Trust is not subject to income tax. The Trust is liable for payroll tax, fringe benefits tax, goods and services tax (GST), emergency services levy and local government rates.

Income, expenses and assets are recognised net of the amount of GST except:

- When the GST incurred on a purchase of goods or services is not recoverable from the Australian Taxation Office, in which case the GST is recognised as part of the cost of acquisition of the asset or as part of the expense item applicable; and
- Receivables and payables, which are stated with the amount of GST included.

The net amount of GST recoverable from, or payable to the Australian Taxation Office is not included as part of receivables or payables in the Statement of Financial Position as the Trust is a member of an approved GST group of which Arts SA, a division of the Department of Premier and Cabinet, is responsible for the remittance and collection of GST. There are no cash flows relating to GST transaction with the Australian Taxation Office in the Statement of Cash Flow.

Unrecognised contractual commitments and contingencies are disclosed net of the amount of GST recoverable from, or payable to the Australian Taxation Office. If GST is not payable to, or recoverable from the Australian Taxation Office, the commitments and contingencies are disclosed on a gross basis.

g) Income

Income is recognised to the extent that it is probable that the flow of economic benefits to the Trust will occur and can be reliably measured.

Income has been aggregated according to their nature and has not been offset unless required or permitted by a specific accounting standard, or where offset unless required or permitted by a specific Accounting Standard, or where offsetting reflects the substance of the transaction or other event.

The notes accompanying the financial statements disclose income where the counterparty/transaction is with an entity within the SA Government as at the reporting date, classified according to their nature.

Fees and charges

Revenues from fees and charges are derived from the provisions of goods and services to other SA government agencies and to the public. This revenue is recognised upon delivery of the service to the clients or by reference to the stage of completion.



Interest revenue

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

Resources received free of charge

Resources received free of charge are recorded as revenue in the Statement of Comprehensive Income at their fair value. Contributions of services are recognised only when a fair value can be determined reliably and the services would be purchased if they had not been donated.

Revenues from SA Government

Appropriations for Trust are recognised as revenue when the Trust obtains control over the funding. Control over appropriations is normally obtained upon receipt.

Other income

Other income consists of donations, grants and sponsorships. Income from the rendering of a service is recognised upon the delivery of the service to the customers. Government Grants are recognised as revenues in the period in which the Trust obtains control over the grants. Control over these revenues is normally obtained upon receipt.

h) Expenses

Expenses are recognised to the extent that it is probable that the flow of economic benefits from the Trust will occur and can be reliably measured.

Expenses have been aggregated according to their nature and have not been offset unless required or permitted by a specific Accounting Standard, or where offsetting reflects the substance of the transaction or other event.

The notes accompanying the financial statements disclosure expenses where the counterparty/transaction is with an entity with the SA Government as at the reporting date, classified according to their nature

The following are specific recognition criteria:

Employee benefits expenses

Employee expense includes all cost related to employment including wages and salaries, non-monetary benefits and leave entitlements. These are recognised when incurred.

Superannuation

The amount charged to the Statement of Comprehensive Income represents the contributions made by the Trust to the superannuation plan in respect of current services of current trust staff. The Department of Treasury and Finance centrally recognises the superannuation liability in the whole of government financial statements.

Depreciation and amortisation

All non-current assets, having a limited useful life, are systematically depreciated over their useful lives in a manner that reflects the consumption of their service potential.

Assets' residual values, useful lives and depreciation method are reviewed and adjusted if appropriate, on an annual basis.

Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are accounted for prospectively by changing the time period or method, as appropriate, which is a change in accounting estimate.

Heritage Collections and land have unlimited useful lives. Their future economic benefits have not been consumed during the financial year. Therefore no depreciation is recognised in respect of these assets.

Depreciation/amortisation is calculated on a straight line basis over the estimated useful life of the following classes of assets as follows:

| Class of asset | Useful life (years) |
|----------------------------|----------------------------|
| Buildings and Improvements | 20 to 100 |
| Plant and Equipment | 3 to 25 |

ra

Grants

For contributions payable, the contribution will be recognised as a liability and expense when the entity has a present obligation to pay the contribution and the expense recognition criteria are met.

All contributions paid by the Trust have been contributions with unconditional stipulations attached.

i) Current and non-current classification

Assets and liabilities are characterised as either current or non-current in nature. Assets and liabilities that are sold, consumed or realised as part of the normal operating cycle have been classified as current assets or current liabilities. All other assets and liabilities are classified as non-current.

j) Assets

Assets have been classified according to their nature and have not been offset unless required or permitted by a specific accounting standard, or where offsetting reflects the substance of the transaction or other event.

The notes accompanying the financial statements disclose financial assets where the counterparty/transaction is with an entity within the SA Government as at the reporting date, classified according to their nature.

Cash and cash equivalents

Cash and cash equivalents in the Statement of Financial Position include cash at bank and on hand.

Cash is measured at nominal value.

Receivables

Receivables include amounts receivable from goods and services and other accruals.

Receivables arise in the normal course of selling goods and service to other government agencies and to the public. Receivables are generally settled within 30 days after the issue of an invoice or the goods/services have been provided under a contractual arrangement.

The Trust determines the provision for doubtful debts based on a review of balances within receivables that are unlikely to be collected. These are generally receivables that are 90 days or more overdue.

Inventories

Inventories include goods and other property held for either sale or distribution at no or nominal cost in the ordinary course of business.

Non-current assets - Acquisition and recognition

Non-current assets are initially recorded at cost or at the value of any liabilities assumed, plus any incidental cost involved with the acquisition. Non-current assets are subsequently measured at fair value less accumulated depreciation.

Where assets are acquired at no value, or minimal value, they are recorded at their fair value in the Statement of Financial Position.

All non-current assets with a value equal to or in excess of \$5,000 are capitalised.

Revaluation of non-current assets

Land and Buildings

Land and buildings have been valued at written down current cost (a proxy for fair value). Valuations of land and buildings were determined as at 30 June 2008 by Tim Nankivell, Australian Valuation Office. Land and buildings are independently valued every three years.

Plant and Equipment

Plant and equipment have been valued at historical cost.

Heritage Collections

The heritage collections are large and diverse. They include many items that are complex to value given considerations of market value and their unique representation of South Australia's social history.

Heritage Collections have been valued at fair value and are independently revalued every five years.



The heritage collections have been revalued as follows:

- National Motor Museum collections as at 30 June 2009
- Migration Museum collections as at 30 June 2010
- South Australian Maritime Museum collections as at 30 June 2007
- Directorate history collections as at 30 June 2010

The external valuations were carried out by the following recognised industry experts:

| Collection | Industry Expert |
|----------------------------------|-----------------------------------------|
| National Motor Museum | Antony Davies |
| South Australian Maritime Museum | Christine Courtney, SeaWitch |
| South Australian Maritime Museum | George Codz Marine |
| South Australian Maritime Museum | Allan R Rice, Allan Rice Marine Surveys |
| Migration Museum | Anthony Hurl, Tusmore Antiques |
| Directorate | Anthony Hurl, Tusmore Antiques |

Impairment

All non-current assets have been tested for indication of impairment at reporting date. Where there is indication of impairment, the recoverable amount is estimated. The amount by which the assets carrying amount exceeds the recoverable amount is recorded as an impairment loss. For revalued assets, an impairment loss is offset against the respective asset revaluation surplus.

Asset revaluation surplus

Any revaluation increment is credited to the asset revaluation surplus, except to the extent that it reverses a revaluation decrease of the same asset class previously recognised in the Statement of Comprehensive Income, in which case the increase is recognised in the Statement of Comprehensive Income.

Any revaluation decrease is recognised in the Statement of Comprehensive Income, except to the extent that it offsets a previous revaluation increase for the same asset class, in which case the decrease is debited directly to the asset revaluation surplus to the extent of the credit balance existing in revaluation surplus for that asset class.

k) Liabilities

Liabilities have been classified according to their nature and have not been offset unless required or permitted by a specific accounting standard, or where offsetting reflects the substance of the transaction or other event.

The notes accompanying the financial statements disclose financial liabilities where the counterparty/transaction is with an entity within the SA Government as at the reporting date, classified according to their nature.

Payables

Payables include creditors, accrued expenses and employment on-costs.

Creditors represent the amounts owing for goods and services received prior to the end of the reporting period that are unpaid at the end of the reporting period. Creditors include all unpaid invoices received relating to the normal operations of the Trust.

Accrued expenses represent goods and services provided by other parties during the period that are unpaid at the end of the reporting period and where an invoice has not been received.

All payables are measured at their nominal amount and are normally settled within 30 days from the date of the invoice or date the invoice is first received.

Staff benefit on-costs include payroll tax and superannuation contributions in respect to outstanding liabilities for salaries and wages, long service leave and annual leave.

The Trust makes contributions to the SA Government superannuation scheme. There is no liability for payments to beneficiaries as they have been assumed by the respective superannuation schemes. The only liability outstanding at reporting date relates to any contributions due but not yet paid to the South Australian Superannuation Board.

~

Leases

The determination of whether an arrangement is or contains a lease is based on the substance of the arrangement.

The Trust has entered into operating leases.

Operating Leases

The Trust has entered into a number of operating lease agreements for accommodation, plant and equipment where the lessors effectively retain the entire risks and benefits incidental to ownership of the items held under the operating leases.

Operating lease payments are recognised as an expense in the Statement of Comprehensive Income on a straight-line basis over the lease term. The straight-line basis is representative of the pattern of benefits derived from the leased assets.

Staff benefits

These benefits accrue for staff as a result of services provided up to the reporting date that remain unpaid. Non current staff benefits are measured at nominal amounts.

Wages, salaries, annual leave and sick leave

The liability for salaries and wages are measured as the amount unpaid at the reporting date at remuneration rates current at reporting date.

The annual leave liability is expected to be payable within twelve months and is measured at the undiscounted amount expected to be paid.

No provision has been made for sick leave as all sick leave is non-vesting and the average sick leave taken in future years by staff is estimated to be less than the annual entitlement of sick leave.

Long service leave

The liability for long service leave is recognised after a staff member has completed 5.5 (6.5) years of service. An actuarial assessment of long service leave undertaken by the Department of Treasury and Finance based on a significant sample of staff members throughout the South Australian public sector determined that the liability measured using the short hand method was not materially different from the liability measured using the present value of expected future payments. This calculation is consistent with the Trust's experience of employee retention and leave taken.

Provision

A liability has been reported to reflect unsettled workers compensation claims. The workers compensation provision is based on an actuarial assessment performed by the Public Sector Workforce Division of the Department of Premier and Cabinet. These claims are expected to be settled within the next financial year.

l) Unrecognised contractual commitments

Commitments include operating, capital and outsourcing arrangements arising from contractual or statutory sources and are disclosed at their nominal value.

Unrecognised contractual commitments are disclosed net of the amount of GST recoverable from, or payable to the Australian Taxation Office. If GST is not payable to or recoverable from the Australian Taxation Office, the commitments are disclosed on a gross basis.

m) Insurance

The Trust has arranged, through the South Australian Government Financing Authority SAICORP division, to insure all major risks of the Trust. The excess payable under this arrangement varies depending on each class of insurance held.

Note 3. Activities of the Trust

Activities of the Trust has not been separately disclosed as the Trust has one identifiable major activity, being the maintenance and preservation of the state's historical collections and raising community awareness of the state's history.

am

Note 4. Staff benefits expenses

| | 2010 | 2009 |
|--------------------------------------|--------------|--------------|
| | \$'000 | \$'000 |
| Salaries and wages | 2 727 | 2 409 |
| Superannuation | 305 | 297 |
| Long service leave | 79 | 125 |
| Annual leave | 41 | 228 |
| Payroll tax | 126 | 129 |
| Board fees | 8 | 10 |
| Other staff related expenses | 53 | 37 |
| Total Staff benefits expenses | 3 339 | 3 235 |

Remuneration of staff

The number of staff whose remuneration received or receivable falls within the following bands:

| | Number of staff | Number of staff |
|------------------------------|-----------------|-----------------|
| | 2010 | 2009 |
| \$100,000 - \$109,999 | 2 | 1 |
| \$140,000 - \$149,999 | - | 1 |
| \$150,000 - \$159,999 | 1 | - |
| Total number of staff | 3 | 2 |

The table includes all staff who received remuneration of \$100 000 or more during the year. Remuneration of staff reflects all costs including salaries and wages, superannuation contributions, fringe benefits tax and other salary sacrifice benefits. The total remuneration received by these staff for the year was \$358,000 (\$249,000).

Remuneration of Board Members

The number of Board Members who received income from the Trust fell within the following bands:

| | Number of Board Members | Number of Board Members |
|--------------------------------------|-------------------------|-------------------------|
| | 2010 | 2009 |
| \$0 - \$9,999 | 8 | 8 |
| Total number of Board Members | 8 | 8 |

The total income received by these Board Members for the year was \$8,000 (\$10,000). Board Members do not receive superannuation payments.

Related party disclosures

During the financial year the following persons held a position on the Trust;

| | |
|------------------------|--------------------|
| Mr P Broderick (Chair) | Mr B Moulds |
| Ms C Elstob | Ms M Nasser-Eddine |
| Dr A Mackinnon | Mr P. Satchell |
| Prof S Magarey | Mr I Short |

The members of the Trust, or their related entities, have transactions with the Board that occur within a normal customer or supplier relationship on terms and conditions no more favourable than those with which it is reasonably expected the entity would have adopted if the transactions were undertaken with any other entity at arm's length in similar circumstances.

Rev

Note 5. Supplies and services

| | 2010 \$'000 | 2009 \$'000 |
|---------------------------------------------------------------------------------|----------------|----------------|
| Supplies and services provided by entities external to the SA Government | | |
| Accommodation | 200 | 178 |
| Building maintenance | 94 | 210 |
| Communication and stationery | 186 | 182 |
| Cost of goods sold | 127 | 149 |
| Exhibitions and collections | 278 | 375 |
| Information technology | 56 | 79 |
| Insurance & risk management | 77 | 76 |
| Marketing and promotion | 204 | 205 |
| Minor equipment | 57 | 43 |
| Operating leases | 113 | 114 |
| Professional fees | 55 | 35 |
| Projects | 204 | 132 |
| Travel | 65 | 66 |
| Other | 179 | 111 |
| Total supplies and services – Non SA Government entities | 1 895 | 1 955 |
| Supplies and services provided by entities within the SA Government | | |
| Accommodation | 101 | 95 |
| Building maintenance | 239 | 514 |
| Business Services Charges | 126 | 112 |
| Conservation | 247 | 228 |
| Operating leases | 226 | 210 |
| Total supplies and services – SA Government entities | 939 | 1 159 |
| Total supplies and services | 2 834 | 3 114 |

Note 6. Depreciation expense

| | 2010 \$'000 | 2009 \$'000 |
|-----------------------------------|----------------|----------------|
| Buildings and improvements | 640 | 640 |
| Plant and equipment | 30 | 26 |
| Total depreciation expense | 670 | 666 |

Note 7. Grant payments

| | 2010 \$'000 | 2009 \$'000 |
|----------------------------------------|----------------|----------------|
| Community History | 21 | 42 |
| Museum Accreditation and Grant Program | 145 | 143 |
| Total grant payments | 166 | 185 |

Note 8. Auditor's remuneration

| | 2010 \$'000 | 2009 \$'000 |
|-------------------------------------------------------------|----------------|----------------|
| Audit fees paid/payable to the Auditor-General's Department | 38 | 35 |
| Total audit fees - SA Government entities | 38 | 35 |

Other Services

No other services were provided by the Auditor-General's Department to the Trust.



Note 9. Revenues from fees and charges

| | 2010 \$'000 | 2009 \$'000 |
|--------------------------------------------|----------------|----------------|
| Revenues from fees and charges | | |
| Admissions and Tours | 673 | 660 |
| Facilities and rent | 60 | 73 |
| Sales of goods | 222 | 240 |
| Other Sales | 102 | 73 |
| Total revenue from fees and charges | 1 057 | 1 046 |

Note 10. Interest revenues

| | 2010 \$'000 | 2009 \$'000 |
|------------------------------------|----------------|----------------|
| Interest on deposit with Treasurer | 116 | 142 |
| Total interest revenues | 116 | 142 |

Note 11. Other income

| | 2010 \$'000 | 2009 \$'000 |
|-------------------------------------------------------------------------------------|----------------|----------------|
| Other income received/receivable from entities external to the SA Government | | |
| Sponsorship | 149 | 204 |
| Community Arts Development program | 30 | 30 |
| Grants | 180 | 186 |
| Other receipts | 23 | 63 |
| Total other income– Non SA Government entities | 382 | 483 |
| Other incomes received/receivable from entities within the SA Government | | |
| Artlab Conservation | 247 | 228 |
| Business Services | 126 | 112 |
| Recoveries | 225 | - |
| Total other income – SA Government entities | 598 | 340 |
| Total other income | 980 | 823 |

Note 12. Receivables

| | 2010 \$'000 | 2009 \$'000 |
|--------------------------|----------------|----------------|
| Receivables | | |
| Debtors | 69 | 35 |
| Accrued revenue | 6 | 4 |
| Total receivables | 75 | 39 |



Note 13. Property, plant and equipment and heritage collections

| | 2010 | 2009 |
|---------------------------------------------------------------------|---------------|---------------|
| | \$'000 | \$'000 |
| Land, buildings and improvements | | |
| Land at fair value | 5 565 | 5 565 |
| Buildings and improvements at fair value | 36 818 | 36 818 |
| Works in Progress | 535 | - |
| Accumulated Depreciation | (22 735) | (22 096) |
| Total land, buildings and improvements | 20 183 | 20 287 |
| Plant and equipment | | |
| Plant and equipment at cost (deemed fair value) | 321 | 336 |
| Accumulated depreciation | (178) | (222) |
| Total plant and equipment | 143 | 114 |
| Total heritage collections | 11 181 | 11 296 |
| Total property, plant and equipment and heritage collections | 31 507 | 31 697 |

Valuation of land, buildings and improvements

A valuation of land, buildings and improvements was performed by an independent valuer from the Australian Valuation Office as at 30 June 2008. The valuer arrived at fair value based on recent market transactions for similar land and buildings in the area taking into account zoning and restricted use.

Impairment

There were no indications of impairment of property, plant and equipment assets at 30 June 2010.

Reconciliation of property, plant and equipment 2010

| | Land | Buildings & Improvements | Plant & Equipment | WIP | Total |
|-----------------------------------|--------------|--------------------------|-------------------|------------|---------------|
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| Carrying amount at 1 July | 5 565 | 14 722 | 114 | - | 20 401 |
| Depreciation expense | - | (640) | (30) | - | (670) |
| Additions | - | 1 | 59 | 535 | 595 |
| Carrying amount at 30 June | 5 565 | 14 083 | 143 | 535 | 20 326 |

Reconciliation of property, plant and equipment 2009

| | Land | Buildings & Improvements | Plant & Equipment | Total |
|-----------------------------------|--------------|--------------------------|-------------------|---------------|
| | \$'000 | \$'000 | \$'000 | \$'000 |
| Carrying amount at 1 July | 5 565 | 15 362 | 63 | 20 990 |
| Depreciation expense | - | (640) | (26) | (666) |
| Additions | - | - | 77 | 77 |
| Carrying amount at 30 June | 5 565 | 14 722 | 114 | 20 401 |

Reconciliation of heritage collections

| | 2010 | 2009 |
|-----------------------------------|---------------|---------------|
| | \$'000 | \$'000 |
| Carrying amount at 1 July | 11 296 | 11 231 |
| Resources received free of charge | 109 | 65 |
| Corrections written off | (274) | - |
| Revaluation increments | 50 | - |
| Carrying amount at 30 June | 11 181 | 11 296 |

Note 14. Payables

| | 2010 \$'000 | 2009 \$'000 |
|-----------------------------------|----------------|----------------|
| Current | | |
| Creditors and accruals | 349 | 104 |
| Employee benefit on-costs | 66 | 59 |
| Total current payables | 415 | 163 |
| Non-current | | |
| Employee benefit on-costs | 48 | 45 |
| Total non-current payables | 48 | 45 |
| Total payables | 463 | 208 |

Note 15. Staff benefits

| | 2010 \$'000 | 2009 \$'000 |
|------------------------------------------|----------------|----------------|
| Current | | |
| Annual leave | 269 | 233 |
| Long service leave | 93 | 89 |
| Accrued salaries and wages | 80 | 71 |
| Total current staff benefits | 442 | 393 |
| Non-Current | | |
| Long service leave | 444 | 448 |
| Total non-current staff benefits | 444 | 448 |
| Total staff benefits | 886 | 841 |
| Total staff benefits and on-costs | 1 000 | 945 |

As a result of an actuarial assessment performed by the Department of Treasury and Finance, the bench mark for the measurement of long service leave liability has changed from 2009 benchmark 6.5 years to 5.5 years. The financial effect of the changes in current financial year is an increase in the long service leave liability of \$3,200 and employee benefit expense of \$300. The impact on future periods is impracticable to estimate as the benchmark is calculated using a number of assumptions – a key consumption is the long-term discount rate. With current conditions, the long-term discount rate is experiencing signification movement.

Note 16. Provisions

| | 2010 \$'000 | 2009 \$'000 |
|----------------------------------------------------------------------------|----------------|----------------|
| Current | | |
| Provision for workers compensation | 18 | 17 |
| Total current provisions | 18 | 17 |
| Non-current | | |
| Provision for workers compensation | 58 | 48 |
| Total non-current provisions | 58 | 48 |
| Total provisions | 76 | 65 |
| Reconciliation of the provision for workers compensation | | |
| Provision at the beginning of the financial year | 65 | 72 |
| Increase in provision during the year | 11 | - |
| Amounts paid. | - | (7) |
| Provision for workers compensation at the end of the financial year | 76 | 65 |

ra -

| Note 17. Equity | | |
|---------------------------|---------------|---------------|
| | 2010 | 2009 |
| | \$'000 | \$'000 |
| Retained earnings | 16 659 | 16 794 |
| Asset revaluation surplus | 15 556 | 15 506 |
| Total Equity | 32 215 | 32 300 |

na

Note 18. Financial instruments

All financial assets and liabilities are carried at cost and no financial asset or liability is impaired. All Financial assets and liabilities will mature before the end of 2009-10 financial year.

Financial Instruments

| Category/Statement of Financial Position item | Note | 2010 | 2009 |
|-----------------------------------------------|------|----------------------------|----------------------------|
| | | Carrying amount/Fair value | Carrying amount/Fair value |
| | | \$'000 | \$'000 |
| Financial Assets | | | |
| Cash and cash equivalents | 21 | 1 946 | 1 570 |
| Receivables* | 12 | 75 | 39 |
| | | 2 021 | 1 609 |
| Financial Liabilities | | | |
| Payables* | 14 | 349 | 104 |
| | | 349 | 104 |

*Receivables and payables amounts are disclosed here exclude amounts relating to statutory receivables and payables. Statutory receivables and payables are where rights or obligations have their source in legislation such as GST and taxes etc.

Ageing analysis of financial assets

| | 2010 | 2009 |
|--------------------------|-------------|-------------|
| | Receivables | Receivables |
| | \$'000 | \$'000 |
| Past due by: | | |
| Overdue for < 30 days | 60 | 29 |
| Overdue for 30 – 60 days | 6 | 3 |
| Overdue for > 60 days | 9 | 7 |
| | 75 | 39 |

The Trust has not assessed any of its receivables as being impaired.

Credit Risk Exposure

The Trust's maximum exposure to credit risk at reporting date in relation to financial assets is the carrying amount of those assets as indicated on the Statement of Financial Position. The Trust has no significant exposures to any concentrations of credit risk.

Liquidity Risk

Liquidity risk arises where the Trust is unable to meet its financial obligations as they are due to be settled. The Trust is principally funded from appropriations by SA Government. The Trust works with the Department of Treasury and Finance to determine the cash flows associated with its Government approved program of work and to ensure funding is provided through SA Government budgetary process to meet the expected cashflows. The Trust settles undisputed accounts within 30 days from the date of the invoice or date the invoice is first received. In the event of a dispute, payment is made 30 days from resolution. The Trusts exposure to liquidity risk is insignificant based on past experience.

Market risk

Market risk for the Trust is primarily through interest rate risk. This risk is not considered material.

Maturity Analysis

All financial assets and financial liabilities are receivable/payable within one year.

Sensitivity disclosure analysis

A sensitivity analysis has not been undertaken for the interest rate risk of the Trust as it has been determined the possible impact on the Statement of Comprehensive Income or total equity from fluctuations in interest rates is immaterial.



Note 19. Unrecognised contractual commitments
Operating lease commitments

Commitments under non-cancellable operating leases at the reporting date and not recognised as liabilities in the financial statements, are payable as follows:

| | 2010 | 2009 |
|---------------------------------------------------|---------------|--------|
| | \$'000 | \$'000 |
| Not later than one year | 49 | 97 |
| Later than one year and not later than five years | 13 | 85 |
| Total operating lease commitments | 62 | 182 |

The operating lease commitments comprise:

- A non-cancellable photocopier lease, with rental payable monthly in arrears. No contingent rental provisions exist within the lease agreement and no option to renew the lease at the end of its term.
- There are no property leases as at 30 June 2010.

Remuneration commitments

Commitments under non-cancellable for remuneration contracts at the reporting date and not recognised as liabilities in the financial statements are payable as follows:

| | 2010 | 2009 |
|---------------------------------------------------|---------------|--------|
| | \$'000 | \$'000 |
| Not later than one year | 594 | 714 |
| Later than one year and not later than five years | 115 | 663 |
| Total remuneration commitments | 709 | 1 377 |

The remuneration commitments comprise of staff on long term contracts. The Trust does not offer fixed term remuneration contracts greater than five years.

Note 20. Contingent assets and liabilities

There are no known contingent assets and liabilities as at 30 June 2010.



Note 21. Cash flow reconciliation

| | 2010 \$'000 | 2009 \$'000 |
|-------------------------------------------------------------------------------------------------------|----------------|----------------|
| Reconciliation of cash and cash equivalents – cash at year end as per: | | |
| Statement of Cash Flow, cash includes cash on hand and at bank | | |
| Cash as at the end of the financial year as shown in the Statement of | | |
| Cash Flow is reconciled to the items in the Statement of Financial | | |
| Position as follows: | | |
| Deposits with Treasurer | 1 930 | 1 554 |
| Cash on hand | 16 | 16 |
| Cash as recorded in the Statements of Financial Position | 1 946 | 1 570 |
| Reconciliation of net cash provided by operating activities to net cost of providing services: | | |
| Net cash provided by operating activities | 971 | 126 |
| Less revenues from SA Government | (4 886) | (4 606) |
| Add (less) non cash items | | |
| Depreciation of property, plant and equipment | (670) | (666) |
| Donations of heritage collections | 109 | 65 |
| Write off of heritage collection | (274) | - |
| Movement in assets and liabilities | | |
| Increase/(Decrease) in receivables | 36 | (19) |
| Increase in inventories | 4 | 15 |
| (Increase)/Decrease in payables | (245) | 73 |
| (Increase) in staff benefits and provisions | (66) | (112) |
| Net cost of providing services for operating activities | (5 021) | (5 124) |

Note 22. Controlled entity

The Trust has the following controlled entity:

| Name of controlled entity | Place of incorporation |
|----------------------------------------------|------------------------|
| The Migration Museum Foundation Incorporated | Australia |

The transactions, assets and liabilities of this entity have not been consolidated into the Trust's financial statements as the transactions, assets and liabilities were assessed as immaterial. Below is a summary of the audited financial statements of the Migration Museum Foundation Incorporated. There are no inter-entity transactions.

| Statement of Comprehensive Income | | |
|-----------------------------------|-----------|-----------|
| | 2010 | 2009 |
| | \$'000 | \$'000 |
| Expenses | | |
| Supplies and services | 16 | 20 |
| Total expenses | 16 | 20 |
| Income | | |
| Revenue from fees and charges | 24 | 27 |
| Interest revenues | 19 | 24 |
| Total income | 43 | 51 |
| Total comprehensive result | 27 | 31 |

| Statement of Financial Position | | |
|---------------------------------|------------|------------|
| | 2010 | 2009 |
| | \$'000 | \$'000 |
| Assets | | |
| Cash and cash equivalents | 554 | 527 |
| Total assets | 554 | 527 |
| Equity | | |
| Retained earnings | 554 | 527 |
| Total Equity | 554 | 527 |



History Trust of South Australia

Certification of the Financial Statements

We certify that the attached general purpose financial statements for the History Trust of South Australia:

- comply with relevant Treasurer's instructions issued under section 41 of the *Public Finance and Audit Act 1987*, and relevant Australian Accounting Standards;
- are in accordance with the accounts and records of the Trust; and
- present a true and fair view of the financial position of the History Trust of South Australia as at 30 June 2010 and the results of its operation and cash flows for the financial year.

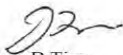
We certify that the internal controls employed by the History Trust of South Australia for the financial year over its financial reporting and its preparation of the general purpose financial statements have been effective throughout the reporting period.



M Anderson
Chief Executive
HISTORY TRUST OF SOUTH AUSTRALIA
28 September 2010



P Broderick
Chairperson
HISTORY TRUST BOARD
29 September 2010



D Tims
Business Manager
HISTORY TRUST OF SOUTH AUSTRALIA
28 September 2010